

In the heart of South Carolina.



CENTRAL SC REGION

CENTRAL
south carolina

Business Friendly. Business Ready.

A wide-angle photograph of a city skyline at sunset or sunrise. The sky is filled with soft, orange and yellow clouds. The city buildings are silhouetted against the bright sky. In the foreground, there are some green spaces and lower-rise buildings.

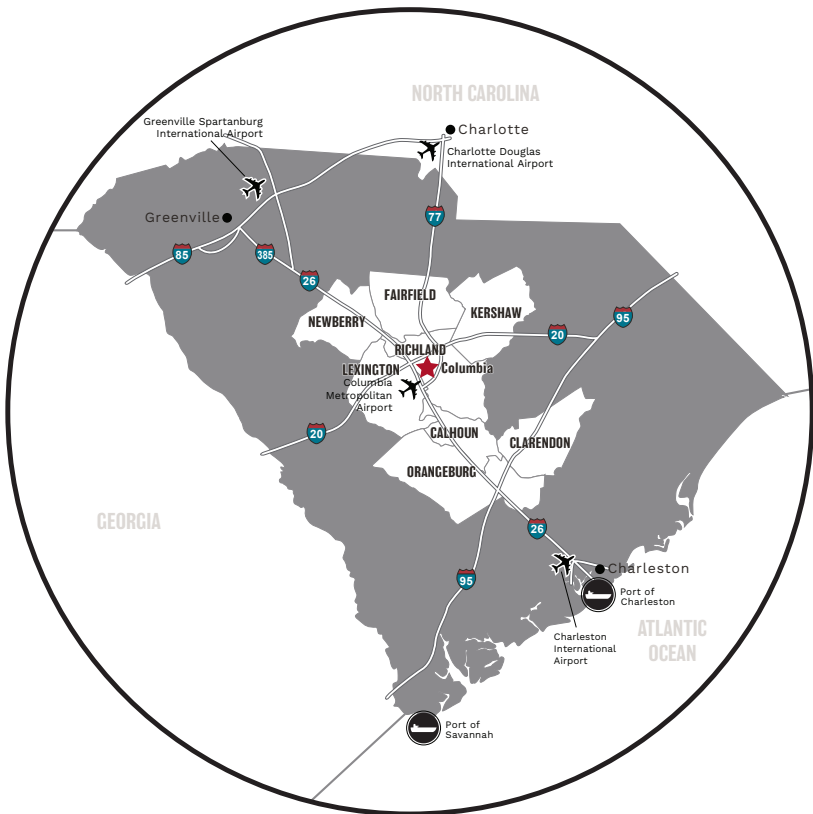
Executive Summary



WHY CENTRAL SC?

Located in the heart of South Carolina, the Central SC Region is composed of South Carolina's capital city, Columbia, and eight surrounding counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland. Together, these areas host an average workforce of 460,000 dedicated professionals.

Conveniently positioned in the center of the state and halfway between New York and Miami, the Central SC Region is crossed by four major interstates, providing unrivaled speed to market.




EFFICIENT
PORT
OPERATIONS


NEARBY
AIRPORTS &
TRADE ZONES


SPEEDY
INTERSTATE
TRAVEL


ABUNDANT
RAIL
SERVICE

AN IDEAL LOCATION

APPROXIMATELY 2/3 OF THE NATION'S POPULATION IS ACCESSIBLE WITHIN A DAY'S DRIVE

TRANSPORTATION NETWORK



Columbia Metropolitan Airport (CAE): located within Region

25 NONSTOP FLIGHTS TO 10 MAJOR AIRPORTS IN 9 CITIES • DIRECT FLIGHTS TO MAJOR INTERNATIONAL AIRPORT (CLT) VIA CHARLOTTE • NEARLY 1.1 MILLION PASSENGERS SERVED IN 2022 • CARGO HUB FOR UPS AND FEDEX • 70,000,000 POUNDS OF LANDED WEIGHT CARGO IN 2022



Charlotte Douglas International Airport (CLT): 95 miles N

NONSTOP SERVICE TO 183 DESTINATIONS • SERVICE TO 35 INTERNATIONAL DESTINATIONS • RANKED 6TH IN THE WORLD FOR AIR TRAFFIC & FOR PASSENGER TRAFFIC • AVERAGING 1,600 DAILY AIRCRAFT MOVEMENTS • SERVES MORE THAN 43M PASSENGERS ANNUALLY ON AVERAGE • HOME TO NORFOLK SOUTHERN'S CHARLOTTE REGIONAL INTERMODAL FACILITY



Greenville-Spartanburg International Airport (GSP): 104 miles NW

OVER 100 DAILY NON-STOP FLIGHTS • 2.6 MILLION PASSENGERS EACH YEAR • DIRECT SERVICE TO 17 MAJOR CITIES ACROSS THE U.S. • NEARLY 88K TONS OF CARGO HANDLED IN 2022 • CARGO FACILITY EXPANSION TO 160K SF COMPLETED IN 2022



Charleston International Airport (CHS): 113 miles SE

WELCOMES APPROXIMATELY 4 MILLION PASSENGERS ANNUALLY • NONSTOP FLIGHTS TO OVER 40 DESTINATIONS, INCLUDING ATLANTA, CHARLOTTE, DETROIT, NEW YORK, WASHINGTON, BALTIMORE, CHICAGO, NEWARK, BOSTON • SEASONAL DIRECT FLIGHT TO LONDON • HOME TO BOEING ASSEMBLY FACILITY FOR THE 787 DREAMLINER



Shipping & Foreign Trade Zones

UPS SOUTHEAST REGION AIR HUB & FEDEX GROUND HUB LOCATED ON-SITE AT CAE • FTZ 127 LOCATED AT CAE • FTZ 21 LOCATED AT PORT OF CHARLESTON • INDIVIDUAL FTZ SITES ESTABLISHED ACROSS THE STATE



Port of Charleston: 120 miles SE

8TH LARGEST U.S. PORT IN VALUE OF GOODS HANDLED • #3 U.S. PORT FOR NORTH EUROPE CONTAINER VOLUME • DEEPEST WATER IN THE EAST COAST • NEO-PANAMAX SERVICE WITH CHANNEL OF 52' • ALL MAJOR CONTAINER CARRIERS • INTERNATIONAL DESTINATIONS: AFRICA, ASIA, AUSTRALIA, CENTRAL AMERICA, EUROPE, SOUTH AMERICA, MED • INTERMODAL AND MERCHANDISE RAIL SERVICES THROUGH CSX AND NORFOLK SOUTHERN



Port of Savannah: 178 miles S

LARGEST SINGLE-TERMINAL CONTAINER FACILITY IN THE NATION • 1.4 MILLION SQUARE FEET OF COVERED STORAGE WITH ADJACENT RAIL • SERVED BY CSX & NORFOLK SOUTHERN • 3RD BUSIEST CONTAINER GATEWAY IN THE U.S.



Interstate Access:



PASS THROUGH THE CENTRAL SC REGION



Rail Service: CSX & Norfolk Southern

OFFER 2,400+ MILES OF RAIL STATEWIDE COMBINED • INTERMODAL FACILITIES LOCATED IN CHARLESTON & CHARLOTTE

ACCESS TO MAJOR CITIES



93
MILES

1.5 hours

Charlotte, NC

215
MILES

3 hours

Atlanta, GA

479
MILES

7 hours

Washington, DC

639
MILES

9.75 hours

Miami, FL

703
MILES

10.75 hours

New York, NY

-miles and travel times listed in An Ideal Location are based on center point from Columbia, SC

CONSIDERED ONE OF THE MOST EFFICIENT U.S. PORTS, THE PORT OF CHARLESTON HAS BEEN A MAJOR HUB FOR GLOBAL COMMERCE AND TRADE FOR OVER 300 YEARS.



OUR PEOPLE

In the Central SC Region, our people are hardworking, dedicated and skilled in a variety of industries. Companies that have opened new locations or expanded existing facilities know this first hand. Their talents and ambition are a large part of what makes the Central SC Region *The Ideal Place To Grow Your Business*.

DEMOGRAPHICS



456.3K
LABOR FORCE
Annual 2022



3.23%
UNEMPLOYMENT
Annual 2022



985.5K
POPULATION
Annual 2023 Estimate



34.5%
BACHELOR'S
degree or higher



91.3%
HIGH SCHOOL
grad or higher



79.0%
RESIDENTS
age 18+



2.39
HOUSEHOLD
average size



38.6
MEDIAN AGE
of population



49%
MALE
population



51%
FEMALE
population

2.94%

SC POPULATION INCREASE

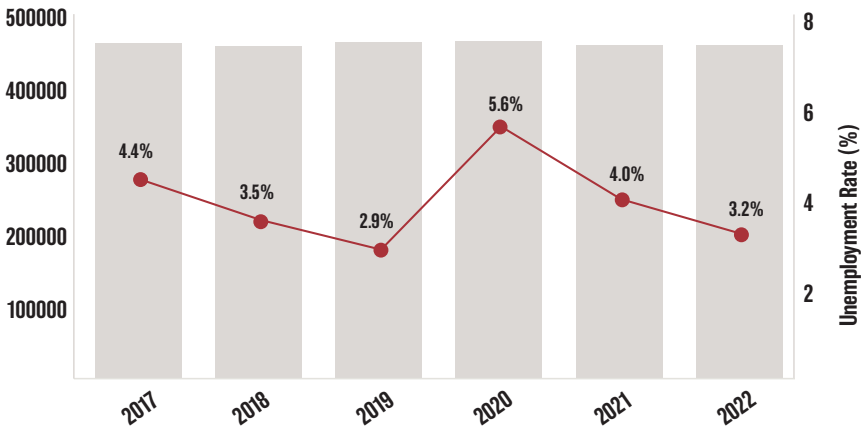
2020-2022

FASTER
THAN

COMPETING SOUTHEASTERN STATES,
THE SOUTHERN AVERAGE &
THE UNITED STATES AVERAGE

U.S. Census Bureau

LABOR FORCE & UNEMPLOYMENT TRENDS



COMMUTING PATTERNS

79,258
OUTBOUND

Top 5 Locations:
Greenville County
Charleston County
Sumter County
Spartanburg County
York County



97,161
INBOUND

Top 5 Locations:
Sumter County
Charleston County
Greenville County
Spartanburg County
Horry County

223,787 live & work in the Central SC Region

TRAVELERS AVERAGE

30 MILES
IN
30 MINUTES

EASY

30-MINUTE OR LESS
COMMUTE FOR
6%
OF CENTRAL SC WORKERS

DRIVE TIME POPULATION



643,959



834,760



1,060,843

- drive times based on Columbia, SC, centroid

LOWEST UNIONIZATION IN THE NATION

South Carolina maintains one of the lowest unionization rates in the nation, making the state a prime location for businesses seeking a reliable and stable workforce.

TOTAL UNION MEMBERSHIP

SOUTH CAROLINA



SOUTHEAST
AL • GA • NC • SC • TN



UNITED STATES



**COLUMBIA MSA
IS RANKED TOP 10 FOR
LOWEST PRIVATE
UNIONIZATION RATE**

PRIVATE UNION MEMBERSHIP

| | | |
|------|-----------|------|
| 1.3% | 2.7% | 8.4% |
| SC | SOUTHEAST | US |

PRIVATE MANUFACTURING UNION MEMBERSHIP

| | | |
|------|-----------|------|
| 2.0% | 3.2% | 8.4% |
| SC | SOUTHEAST | US |



AVERAGING
OVER 460,000 PEOPLE
IN ITS WORKFORCE,
THE CENTRAL SC REGION IS
BUSINESS READY



LARGEST PRIVATE EMPLOYERS

| COMPANY | PRODUCT/SERVICE | EMPLOYEES |
|------------------------------------|--|-------------|
| Blue Cross Blue Shield of SC | Insurance services, contact center, claims processing, etc. | 10,000+ |
| Dominion Energy* | Electric & gas utility | 3,001-3,500 |
| Amazon.com* | Distribution center for internet retailer, on-demand book printing | 2,500-3,000 |
| AT&T South Carolina* | Telecommunications | 2,001-2,500 |
| Michelin North America* | Passenger & earthmover tires | 2,001-2,500 |
| Nephron Pharmaceuticals | Generic respiratory medications & blow-fill-seal contract manufacturing; global HQ | 2,001-2,500 |
| Husqvarna* | Riding lawn tractors | 1,501-2,000 |
| UPS* | Mail distribution, UPS ground hub & customer service center | 1,001-1,500 |
| Kraft-Heinz | Poultry processing, deli meats, chicken strips & dinner sausage | 1,001-1,500 |
| Trane | Commercial air conditioning coils | 1,001-1,500 |
| Target Distribution Center | Warehousing & distribution for Target stores | 1,001-1,500 |
| Samsung | Washing machine & home appliance manufacturing | 1,001-1,500 |
| Palmetto GBA | Medicare health insurance & customer service center | 1,001-1,500 |
| Westinghouse Electric Company | Nuclear fuel assemblies | 1,001-1,500 |
| Allied Universal Security | Armed & unarmed security services | 1,001-1,500 |
| AgFirst Farm Credit Bank* | Banking & financial services | 1,001-1,500 |
| Spectrum | Customer service center, digital cable & high-speed internet services | 1,001-1,500 |
| INVISTA | Textiles, nylons & polymers | 501-1,000 |
| Truist Bank* | Banking & financial services | 501-1,000 |
| Colonial Life & Accident Insurance | Insurance, call center for insurance benefits | 501-1,000 |
| Teleperformance | Customer service & technical support call center | 501-1,000 |
| Walter P Rawl & Sons Inc. | Vegetables, leafy greens | 501-1,000 |

| COMPANY | PRODUCT/SERVICE | EMPLOYEES |
|--------------------------------------|--|-----------|
| Food Lion Distribution Center | Grocery products distribution | 501-1,000 |
| Square D/Schneider Electric | Industrial electrical controls, switchgear & switchboard apparatus | 501-1,000 |
| Wells Fargo Bank, N.A. (Call Center) | Customer service call center for Wells Fargo | 501-1,000 |
| Burr Forman McNair* | Legal services primarily serving businesses & government entities in the Carolinas | 501-1,000 |
| Hireright* | Employee background checks & talent acquisition | 501-1,000 |
| V.C. Summer Nuclear Plant | Nuclear energy generation | 501-1,000 |
| Sylvamo | Cutsized copier paper | 501-1,000 |
| First Citizens Bank & Trust of SC* | Banking & financial services | 501-1,000 |
| The Ritedose Corp* | Unit dose liquid pharmaceutical delivery systems & contract manufacturing | 501-1,000 |
| Healthcare Us Co. Ltd - MLily | Memory-foam mattress manufacturing | 501-1,000 |
| China Jushi | Manufactures fiberglass reinforcements and fabrics | 501-1,000 |
| Aflac | Life and health insurance | 501-1,000 |
| McEntire Produce | Packaging and distribution of fresh fruits and vegetables | 501-1,000 |

*Denotes regional or statewide total



THE CENTRAL SC REGION IS
 ADDING MANUFACTURING JOBS
FASTER
 THAN THE U.S. AVERAGE

50,600+
 EMPLOYED IN MANUFACTURING

60-MINUTE DRIVE TIME

BICYCLE ASSEMBLY
KENT INTERNATIONAL, INC.



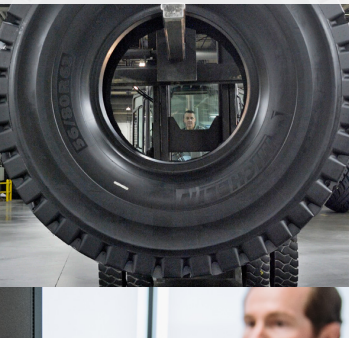
PRECISION TOOLS
COCSDILL TOOL PRODUCTS



PLASTIC MATERIALS & RESINS
ALPEK POLYSTER



EARTHMOVER TIRES
MICHELIN N.A. INC #7



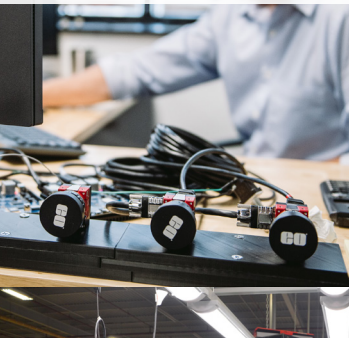
PONTOON BOAT MANUFACTURING
BENTLEY PONTOONS



WAREHOUSING & DISTRIBUTION
TARGET DISTRIBUTION CTR



NATIONAL SECURITY APPLIED R&D
INTEGER TECHNOLOGIES



EDIBLE MEAT CASINGS
DEVRO INC



METAL STAMPED COMPONENTS
MM TECHNICS



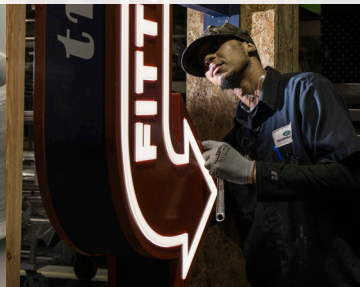
FLAT-SCREEN TELEVISIONS
ELEMENT TV COMPANY LP



AEROSPACE COMPONENTS
GKN AEROSPACE



SIGNS & AD SPECIALTIES
COLITE INTERNATIONAL LTD



FLOURISHING INDUSTRIES



ALL INDUSTRIES



HEALTH CARE & SOCIAL ASSISTANCE



RETAIL TRADE



MANUFACTURING



ACCOMMODATION & FOOD SERVICES



PUBLIC ADMINISTRATION



EDUCATIONAL SERVICES



ADMINISTRATIVE & WASTE SERVICES



ALL OTHERS



FINANCE & INSURANCE



PROFESSIONAL SERVICES



CONSTRUCTION



TRANSPORTATION & WAREHOUSING



WHOLESALE TRADE



OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)

- Bureau of Labor Statistics, QCEW 2022 Central SC regional composite

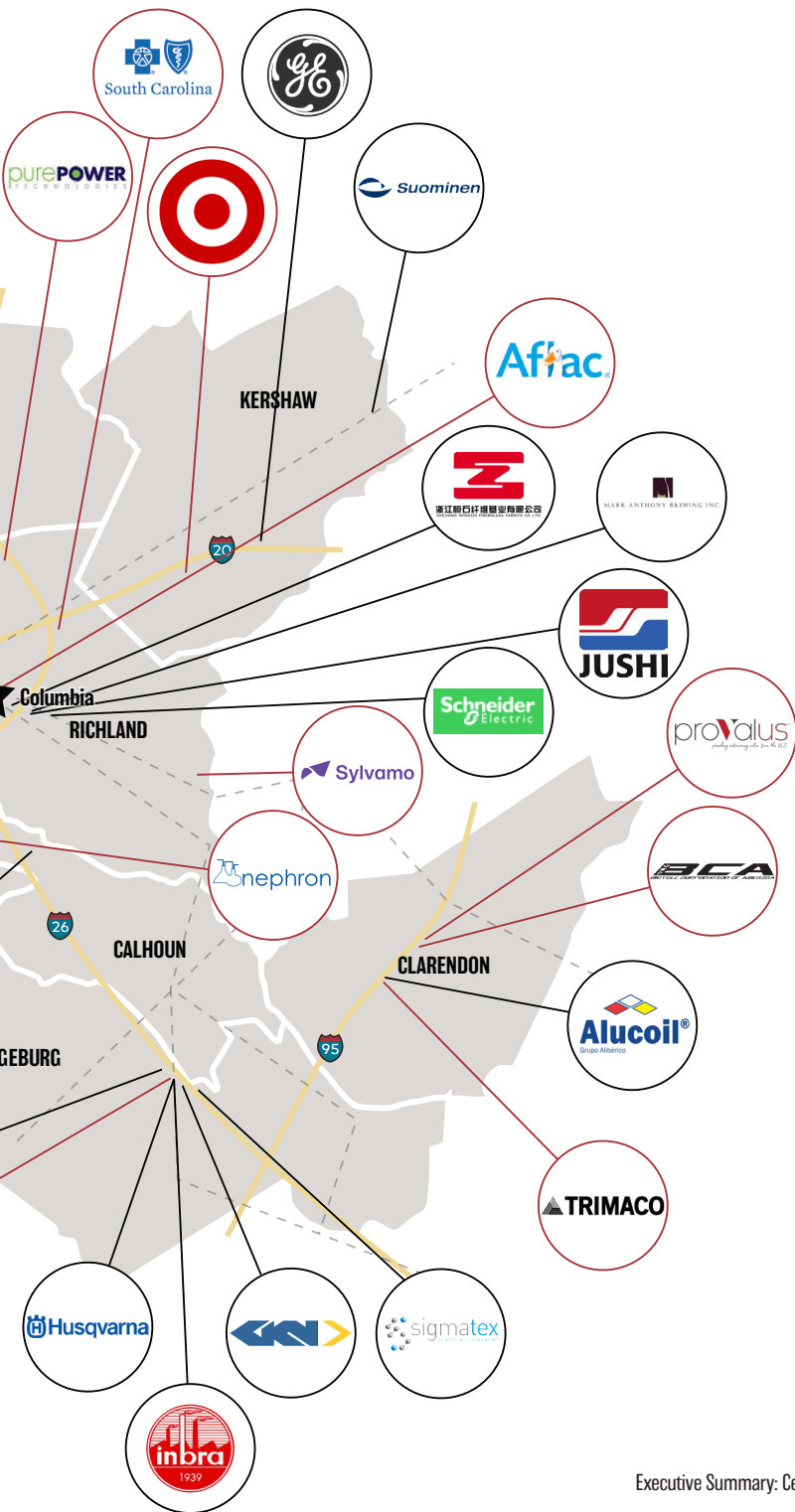


CHARLOTTE, NC (66 - 137 miles)

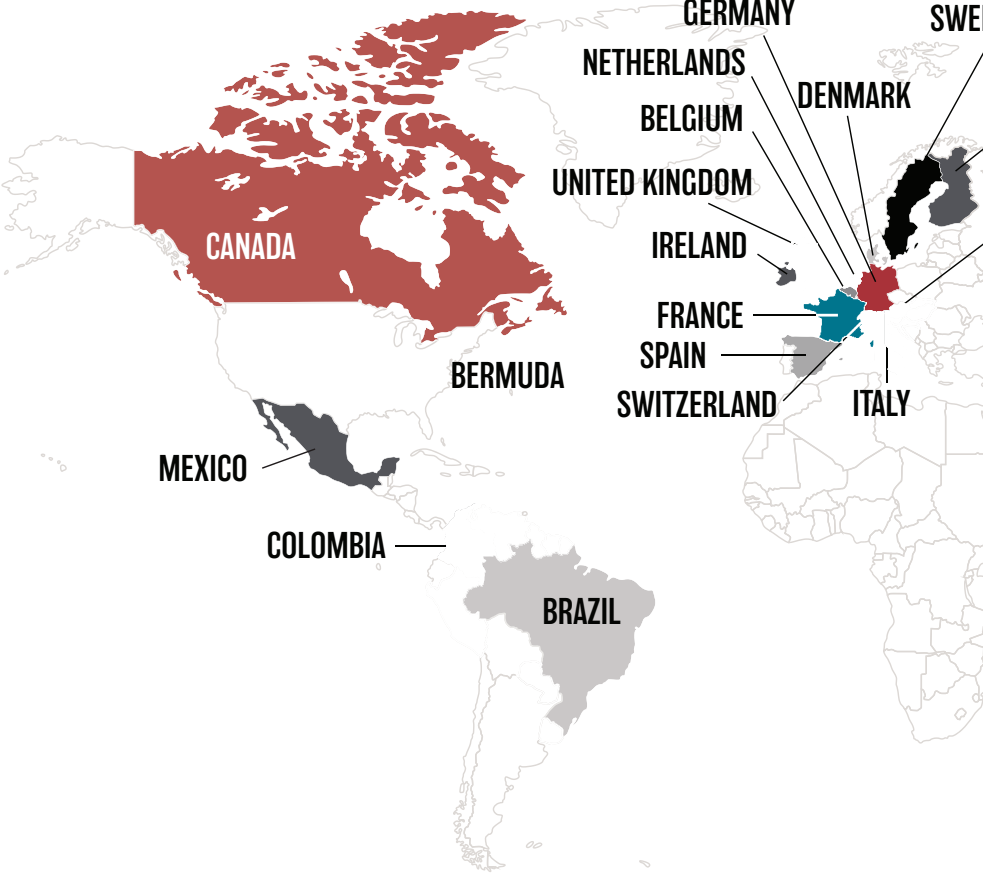


PORT OF CHARLESTON (76 - 144 miles)

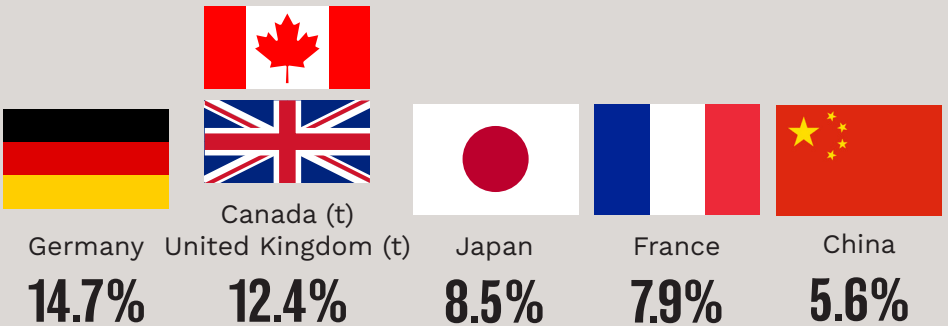





INTERNATIONAL PRESENCE




TOP COUNTRIES BY UNIQUE LOCATION







Switzerland
4.0%



Ireland (t)
S. Korea (t)
Sweden (t)
3.4%

ALL OTHERS:

- Australia, Italy **2.9% (t)**
- Colombia, Finland, India, Mexico, Netherlands **2.3% (t)**
- Belgium **1.7% (t)**
- Denmark **1.1% (t)**
- Austria, Bermuda, Brazil, Lebanon, Singapore, Spain, Turkey, UAE **0.6% (t)**

WORKFORCE TRAINING



Established in 1961, **readySC™** is one of the premier training programs in the nation. The program assists qualified employers with recruitment, curriculum development and training, instructors, training sites, and project management

at little or no cost. Over 313,000 workers have been trained through readySC™ for companies like:



MARK ANTHONY BREWING INC.



The largest higher education system in the state, composed of **16 colleges** from around South Carolina and the parent organization to readySC™ and Apprenticeship Carolina™.

Four of its colleges serve the Central SC Region:

- MIDLANDS TECHNICAL COLLEGE •
- ORANGEBURG-CALHOUN TECHNICAL COLLEGE •
- CENTRAL CAROLINA TECHNICAL COLLEGE •
- PIEDMONT TECHNICAL COLLEGE

Apprenticeship Carolina™ works to increase the awareness and the use of registered apprenticeships in the state. More than **45,800 apprentices** and over 800 active registered apprenticeships.

Targeted industry clusters include:

- ADV. MANUFACTURING & TECHNOLOGIES •
- CONSTRUCTION TECHNOLOGIES •
- ENERGY • HEALTHCARE • INFORMATION TECHNOLOGY •
- TOURISM & SERVICE INDUSTRIES • TDL



WORKFORCE TRAINING
PROGRAMS ARE AVAILABLE
TO EXISTING & INCOMING
COMPANIES AT LITTLE TO
NO COST OR MAY INCLUDE A
TAX INCENTIVE.

EDUCATIONAL INSTITUTIONS

12 colleges/universities are available to serve students in the Central SC Region. Below are some of the locations within the county and their specialized training programs/facilities, and major institutions nearby:



University of South Carolina
35,000+ STUDENTS SERVED ON AVERAGE ANNUALLY • 56
NATIONALLY RANKED PROGRAMS • #1 INT'L BUSINESS DEGREE
PROGRAMS • NATION'S BEST PUBLIC UNIVERSITY HONORS
COLLEGE

4 YR INSTITUTION | 350+ areas of study | Specialized studies/facilities include: McNAIR Aerospace Center | Engineering | Moore School of Business: International Business graduate & undergraduate | Integrated Information Technology | Risk and Insurance Management | Hospitality, Retail and Sport Management | Carnegie Foundation Designation



Midlands Technical College
150+ EDUCATIONAL PROGRAMS IN 8 SCHOOLS • 22,500+
STUDENTS SERVED ANNUALLY • 7 CAMPUSES IN THE CENTRAL
SC REGION • 36 ADV. MANUFACTURING & SKILLED TRADES
PROGRAMS • 1,100+ DEGREES, CERTIFICATES, DIPLOMAS
AWARDED ANNUALLY

2 YR INSTITUTION | Specialized studies/facilities include: Mechatronics | Industrial Electricity/Electronics | Center of Excellence for Technology (CET) | Advanced Manufacturing | HAAS Shop Floor training facility | Business Accelerator | Welding Technology Center | SCBio Life Sciences Pharmaceutical Manufacturing



Central Carolina Technical College
50+ PROGRAMS OF STUDY • 8,500 ANNUAL STUDENT
ENROLLMENT • DEDICATED CAMPUS IN KERSHAW COUNTY

2 YR INSTITUTION | Specialized studies/facilities include: Adv. Manufacturing and Engineering Technology | Mechatronics | Computer Technology | Administrative Office Technology | Automotive Technology | Nursing & Health Sciences | S.C. Environmental Training Center



Orangeburg-Calhoun Technical College
2,500 STUDENTS SERVED ANNUALLY • STUDENT-FACULTY RATIO
IS 16-TO-1 • NEW NURSING & HEALTH SCIENCES BUILDING

2 YR INSTITUTION | Specialized studies/facilities include: Advanced Manufacturing and Technologies | Electronics Engineering Technology | Agriculture | Healthcare | Mechatronics | Logistics



Piedmont Technical College
~5,000 STUDENTS SERVED ANNUALLY • CAMPUS LOCATIONS
IN 7 SOUTH CAROLINA COUNTIES • 80+ ASSOCIATE DEGREES,
DIPLOMAS, CERTIFICATES

2 YR INSTITUTION | Business Information Technology | Engineering Technology | Industrial Technology | Agriculture | Health Care | Cybersecurity curriculum

Other regional institutions:



LOCATIONS IN CENTRAL SC

4 Year

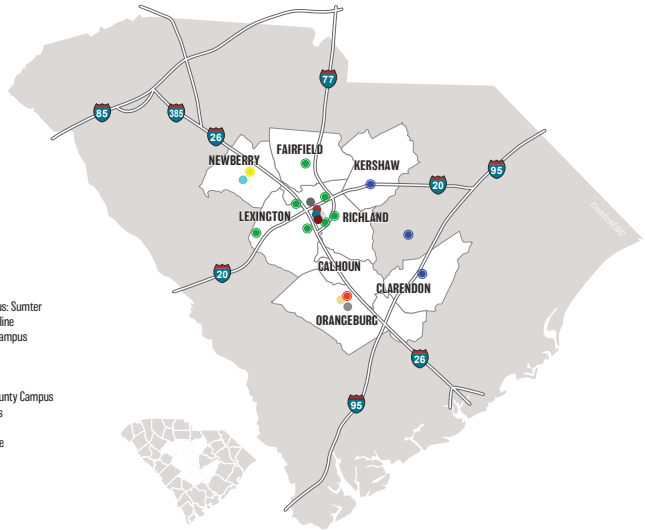
- Allen University
- Benedict College
- Clemson University
- Columbia College
- Columbia International University
- Newberry College
- SC State University
- University of South Carolina - Main Campus

2 Year

- Central Carolina Technical College - Main Campus: Sumter
- Midlands Technical College - Main Campus: Belton
- Orangeburg/Calhoun Technical College - Main Campus

2 Year Branches

- Central Carolina Technical College - Manning
- Central Carolina Technical College - Kershaw County Campus
- Midlands Technical College - Fairfield Quick Jobs
- Midlands Technical College - Airport
- Midlands Technical College - Batesburg-Leesville
- Midlands Technical College - Hartsville
- Midlands Technical College - Northeast Campus
- Midlands Technical College - Fort Jackson
- Piedmont Tech - Newberry



GRADUATES BY DISCIPLINE

3,159

HEALTH PROFESSIONALS

908

ENGINEERING & ENGINEERING TECH.

3,318

BUSINESS

240

MECHANIC & REPAIR TECHNOLOGIES

456

INFORMATION TECHNOLOGY

271

PRECISION PRODUCTION

Disciplines showcased are those of high demand within the Central SC Region and do not include all fields of study provided by institutions of higher learning.

LIVING IN CENTRAL SC

AFFORDABLE UTILITIES

Competitive utility prices and available benefits make SC an affordable, pro-business location. SC averages rates **12% lower** in electricity and **6% lower** in natural gas.

| | | | | | |
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| | | | | |  |
| NATURAL GAS/ELECTRICITY | | | WATER/SEWER | | TELECOM |

HOUSING

Columbia MSA:
\$269,900



U.S. Average:
\$392,800

HEALTHCARE

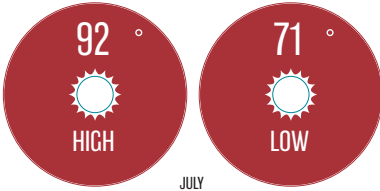
Hospitals in the Central SC region have been repeatedly ranked among the top in South Carolina:

PRISMA HEALTH SYSTEM REPEATEDLY RECOGNIZED AS "BEST HOSPITAL SYSTEM" IN S.C. • LEXINGTON MEDICAL CENTER "BEST HOSPITAL" & "BEST PLACE TO HAVE A BABY" • NEWBERRY COUNTY MEMORIAL HOSPITAL "2016 LIST OF 100 GREAT COMMUNITY HOSPITALS" • MUSC HEALTH RANKED AMONG HIGH PERFORMING HOSPITALS IN MULTIPLE CATEGORIES BY U.S. NEWS & WORLD REPORT

CLIMATE

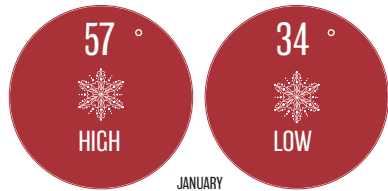
More than 217 sunny days and temperate weather year-round provides the perfect atmosphere for outdoor and indoor living.

SUMMER AVERAGES



AVERAGE PRECIPITATION: 47.22 INCHES

WINTER AVERAGES



AVERAGE SNOWFALL: 1.5 INCHES

- based on center point from Columbia, SC



PRIMARY & SECONDARY EDUCATION

219
SCHOOLS

PUBLIC SCHOOLS
IN THE CENTRAL SC REGION

20
NATIONALLY RANKED HIGH SCHOOLS

WITHIN THE
CENTRAL SC REGION

50,000
STUDENTS ENROLLED

IN 88 PUBLIC CHARTER
SCHOOLS IN SC

91.3%
HIGH SCHOOL GRADUATE OR HIGHER

IN THE CENTRAL SC REGION

FEATURES & ATTRACTIONS

South Carolina State House

SOUTH CAROLINA'S LEGISLATIVE HUB, THE BUILDING HOUSES THE SOUTH CAROLINA GENERAL ASSEMBLY AND THE OFFICES OF THE GOVERNOR AND LIEUTENANT GOVERNOR OF SOUTH CAROLINA.

Columbia Vista

100+ RESTAURANTS, GALLERIES, SHOPS AND BARS FOR ENTERTAINMENT AND BUSINESS.

Riverbanks Zoo & Garden

THE RIVERBANKS ZOO AND GARDEN IS A NATIONALLY RANKED 170-ACRE ZOO, AQUARIUM AND BOTANICAL GARDEN LOCATED ALONG THE SALUDA RIVER IN COLUMBIA. IT HAS REPEATEDLY BEEN RANKED AS ONE OF THE STATE'S TOP ATTRACTIONS.

Williams-Brice Stadium

HOME TO THE SOUTH CAROLINA GAMECOCKS FOOTBALL TEAM, THIS STADIUM IS CONSISTENTLY RANKS AMONG THE TOP 12 IN THE U.S. IN HOME ATTENDANCE.

South Carolina State Museum

THIS STATE-OF-THE-ART FACILITY LOCATED IN COLUMBIA IS THE FIRST IN THE U.S. TO FEATURE FOUR FLOORS OF PERMANENT AND CHANGING EXHIBITS, A DIGITAL DOME PLANETARIUM, A 4D INTERACTIVE THEATER AND AN OBSERVATORY.

St. Patrick's Day in Five Points

SHAKE YOUR SHAMROCKS WITH 45,000 OF YOUR CLOSEST FRIENDS - ST. PATRICK'S DAY IN FIVE POINTS COLUMBIA IS AMONG THE LARGEST CELEBRATIONS IN THE SOUTHEAST.

Segra Park at BullStreet District

HOME TO THE COLUMBIA FIREFLIES, THIS MULTI-PURPOSE VENUE SERVES THE MINOR LEAGUE BASEBALL TEAM AND IS USED FOR CORPORATE EVENTS, WEDDINGS AND MORE.

Lakes & River System

WITH 7 RIVERS AND 6 LAKES, A WATER LOVER WOULD BE HARD PRESSED TO NOT FIND SOMEWHERE TO SPLASH IN THE CENTRAL SC REGION. OUR LOCAL WATERWAYS PROVIDE RECREATIONAL SPACE FOR FAMILIES AND TOURNAMENTS.

Three Rivers Greenway

A WATER LOVER WOULD BE HARD PRESSED TO NOT FIND SOMEWHERE TO TAKE IN THE COUNTY'S NATURAL WONDERS ALONG ONE OF THE THREE LOCAL RIVERS. WHETHER IT'S COOLING YOUR FEET ON A HOT SUMMER DAY, CHALLENGING YOURSELF ON THE RAPIDS OR JUST TAKING IN THE VIEW, THE SALUDA, BROAD AND CONGAREE RIVERS ARE A SIGHT TO BEHOLD.

Okra Strut

NOT ONLY DO SOUTHERNERS LOVE FOOD, BUT WE LOVE TO CELEBRATE IT, TOO! THIS FESTIVAL IN LEXINGTON COUNTY PAYS HOMAGE TO THE CRUNCHY GREEN VEGETABLE, SERVING IT UP IN EVERY POSSIBLE WAY.

Barbecue, Barbeque and more BBQ!

GET YOUR FILL BY FOLLOWING THE S.C. BARBECUE TRAIL OR AT ONE OF THE NUMEROUS EVENTS HELD THROUGHOUT THE YEAR IN THE CENTRAL SC REGION SUCH AS THE FALL HERITAGE FESTIVAL & PICKIN' PARTY, PIG ON THE RIDGE, AND PORK IN THE PARK.

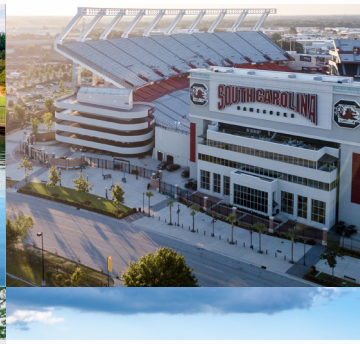
**NEWBERRY
OPERA HOUSE**



**FINLAY
PARK**



**UNIVERSITY OF S.C.
GAMECOCKS**



**LAKE MURRAY
4TH OF JULY**



Photo courtesy Lake Murray Country

**EDISTO MEMORIAL GARDENS
FESTIVAL OF ROSES**



**LAKE
MARION**



**ORANGEBURG
COUNTRY CLUB**



Photo credit Orangeburg Chamber of Commerce

**SOUTH CAROLINA
STATE HOUSE**



**RIVERBANKS ZOO
& GARDEN**



Photo courtesy Riverbanks Zoo & Garden

**LAURA'S
TEA ROOM**



**SALUDA
RIVER RAPIDS**



**PORK IN
THE PARK**



Photo credit City of Newberry

**THREE RIVERS
GRENNAY**



**CALHOUN HILLS
GOLF COURSE**



**EDVENTURE
MUSEUM**



Photo courtesy Columbia Metropolitan CVB

**SPRINGDALE
RACE COURSE**



**FAIRFIELD COUNTY
CLOCK TOWER**



**CAFE
STRUDEL**



**TASTE OF
CLARENDON**



Photo credit Clarendon County Chamber of Commerce

**SOUTH CAROLINA
STATE FAIR**



**SALUDA
SHOALS PARK**



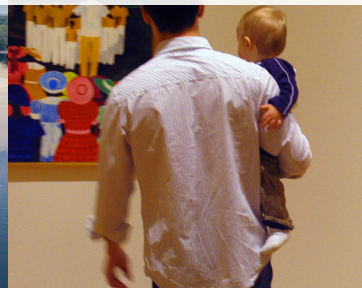
**SODA
CITY MARKET**



**LAKE
MURRAY**



**COLUMBIA
MUSEUM OF ART**



Orangeburg County Aquatic Park

BEAT THE SUMMER HEAT AT THIS FULL-FEATURED AQUATIC PARK IN ORANGEBURG COUNTY WITH ONE OF THEIR WATER SLIDES, LAZY RIVER AND OTHER AMENITIES.

EdVenture

THIS NOT-FOR-PROFIT EDUCATIONAL INSTITUTION IS DEDICATED TO CREATING NEW GENERATIONS OF LIFELONG LEARNERS THROUGH MUSEUM EXPERIENCES, AFTER-SCHOOL PROGRAMS AND CAMPS, AS WELL AS ENHANCING ADULT LEARNERS' SKILLS.

Carolina Downhome Blues Festival

AN AWARD-WINNING ANNUAL FESTIVAL HELD IN KERSHAW COUNTY FEATURING LEGENDARY BLUES ARTISTS FROM AROUND THE WORLD.

Carolina Cup

CELEBRATING THE TRADITION OF HORSE RACING IN THE STATE, THIS "FIRST RITE OF SPRING" BRINGS RACE FANS TO THE HISTORIC CITY OF CAMDEN IN KERSHAW COUNTY EACH YEAR.

Carolina Adventure World

THE SOUTHEAST'S LARGEST ATV, UTV AND DIRT BIKE RIDING PARK FEATURES 100 MILES OF CUSTOM-DESIGNED TRAILS IN KERSHAW COUNTY.

Congaree National Park

LOCATED IN RICHLAND COUNTY, THIS IS THE STATE'S ONLY NATIONAL PARK. IT PROVIDES VISITORS WITH CAMPING, HIKING, FISHING, KAYAKING AND ANIMAL WATCHING OPPORTUNITIES.

Lake Murray 4th of July Boat Parade & Fireworks

HELD FOR THE PAST THREE DECADES ON THE "JEWEL OF SOUTH CAROLINA," THIS LAKE MURRAY TRADITION DRAWS THOUSANDS OF PEOPLE FOR A BOAT PARADE AND MASSIVE FIREWORKS FESTIVAL TO CELEBRATE INDEPENDENCE DAY.

South Carolina State Fair

CELEBRATING MORE THAN 150 YEARS, THIS ANNUAL EVENT ATTRACTS NEARLY 400,000 VISITORS TO THE HEART OF SOUTH CAROLINA TO ENJOY RIDES, FOOD, ARTS AND CONCERTS.

Theatrical & Performance Venues

BOUND TO ENTERTAIN, THE CENTRAL SC REGION IS HOME TO A LARGE SELECTION OF ENTERTAINMENT VENUES SUCH AS THE COLONIAL LIFE ARENA, TRUSTUS THEATRE, TOWNSHIP AUDITORIUM, KOGER CENTER FOR THE ARTS, NICKELODEON THEATRE, WELDON AUDITORIUM, NEWBERRY OPERA HOUSE, HARBISON THEATRE AT MIDLANDS TECHNICAL COLLEGE AND FINE ARTS CENTER OF KERSHAW COUNTY.

Year-Round Golf

A PARADISE FOR THE GOLF ENTHUSIAST, TAKE YOUR CLUBS OUT TO THE GREENS OF ROUGHLY 50 PUBLIC AND PRIVATE COURSES SPRINKLED THROUGHOUT THE CENTRAL SC REGION.

Enoree River Winery

THIS VINEYARD AND WINERY IN NEWBERRY COUNTY BOASTS 8-ACRES OF FARMLAND PLANTED WITH MUSCADINES AND GRAPEVINES, AND IS OPEN TO THE PUBLIC FOR TASTINGS AND TOURS.

Central/SC

Business Friendly. Business Ready.

The Central SC Alliance (CSCA) is a full-service professional economic development organization, founded in 1994 as a 501(c) (3) not-for-profit, public/private partnership, engaged in the recruitment of capital investment and jobs to the heart of South Carolina. Services provided by CSCA include: Marketing, Research, Project Management and Economic Development Consulting.

CSCA represents the capital city of Columbia and eight counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland.

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PROUD TO REPRESENT:



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