

	SC(45017),SC(...)
<b>Population Summary</b>	
2010 Total Population	912,703
2020 Total Population	963,694
2020 Group Quarters	36,773
2022 Total Population	979,167
2022 Group Quarters	36,773
2027 Total Population	998,449
2022-2027 Annual Rate	0.39%
2022 Total Daytime Population	978,821
Workers	482,344
Residents	496,477
<b>Household Summary</b>	
2010 Households	350,983
2010 Average Household Size	2.48
2020 Total Households	384,973
2020 Average Household Size	2.41
2022 Households	392,299
2022 Average Household Size	2.40
2027 Households	401,707
2027 Average Household Size	2.39
2022-2027 Annual Rate	0.48%
2010 Families	231,152
2010 Average Family Size	3.03
2022 Families	247,921
2022 Average Family Size	3.01
2027 Families	252,526
2027 Average Family Size	3.00
2022-2027 Annual Rate	0.37%
<b>Housing Unit Summary</b>	
2000 Housing Units	332,113
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	25.9%
Vacant Housing Units	10.2%
2010 Housing Units	400,074
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	12.3%
2020 Housing Units	432,257
Vacant Housing Units	10.9%
2022 Housing Units	440,952
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	11.0%
2027 Housing Units	451,691
Owner Occupied Housing Units	61.2%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	11.1%
<b>Median Household Income</b>	
2022	\$58,595
2027	\$69,127
<b>Median Home Value</b>	
2022	\$196,699
2027	\$211,812
<b>Per Capita Income</b>	
2022	\$34,847
2027	\$40,467
<b>Median Age</b>	
2010	36.1
2022	38.3
2027	39.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	SC(45017),SC(...)
<b>2022 Households by Income</b>	
Household Income Base	392,279
<\$15,000	11.5%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	15.3%
\$150,000 - \$199,999	7.4%
\$200,000+	5.8%
Average Household Income	\$86,299
<b>2027 Households by Income</b>	
Household Income Base	401,687
<\$15,000	9.1%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	9.9%
\$200,000+	6.9%
Average Household Income	\$99,920
<b>2022 Owner Occupied Housing Units by Value</b>	
Total	265,658
<\$50,000	8.4%
\$50,000 - \$99,999	12.6%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	15.7%
\$200,000 - \$249,999	13.7%
\$250,000 - \$299,999	9.7%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	5.8%
\$500,000 - \$749,999	4.9%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.4%
Average Home Value	\$249,262
<b>2027 Owner Occupied Housing Units by Value</b>	
Total	276,445
<\$50,000	7.6%
\$50,000 - \$99,999	11.4%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	14.7%
\$200,000 - \$249,999	12.9%
\$250,000 - \$299,999	10.5%
\$300,000 - \$399,999	12.8%
\$400,000 - \$499,999	7.0%
\$500,000 - \$749,999	6.0%
\$750,000 - \$999,999	2.2%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.4%
Average Home Value	\$270,287

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	SC(45017),SC(...)
<b>2010 Population by Age</b>	
Total	912,703
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.4%
15 - 24	16.0%
25 - 34	13.3%
35 - 44	12.9%
45 - 54	14.3%
55 - 64	12.1%
65 - 74	7.0%
75 - 84	3.7%
85 +	1.4%
18 +	76.6%
<b>2022 Population by Age</b>	
Total	979,167
0 - 4	5.7%
5 - 9	5.9%
10 - 14	6.0%
15 - 24	14.1%
25 - 34	14.0%
35 - 44	12.6%
45 - 54	11.8%
55 - 64	12.9%
65 - 74	10.4%
75 - 84	4.8%
85 +	1.7%
18 +	78.9%
<b>2027 Population by Age</b>	
Total	998,449
0 - 4	5.7%
5 - 9	5.8%
10 - 14	6.0%
15 - 24	13.9%
25 - 34	13.3%
35 - 44	13.0%
45 - 54	11.5%
55 - 64	11.8%
65 - 74	10.9%
75 - 84	6.2%
85 +	1.9%
18 +	79.0%
<b>2010 Population by Sex</b>	
Males	443,332
Females	469,371
<b>2022 Population by Sex</b>	
Males	476,954
Females	502,213
<b>2027 Population by Sex</b>	
Males	487,137
Females	511,312

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	SC(45017),SC(...)
<b>2010 Population by Race/Ethnicity</b>	
Total	912,703
White Alone	57.3%
Black Alone	36.9%
American Indian Alone	0.4%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	1.8%
Hispanic Origin	4.6%
Diversity Index	57.5
<b>2020 Population by Race/Ethnicity</b>	
Total	963,694
White Alone	53.7%
Black Alone	35.3%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	5.5%
Hispanic Origin	6.1%
Diversity Index	63.0
<b>2022 Population by Race/Ethnicity</b>	
Total	979,167
White Alone	53.3%
Black Alone	35.4%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.9%
Two or More Races	5.7%
Hispanic Origin	6.1%
Diversity Index	63.3
<b>2027 Population by Race/Ethnicity</b>	
Total	998,449
White Alone	52.3%
Black Alone	35.5%
American Indian Alone	0.4%
Asian Alone	2.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.1%
Two or More Races	6.3%
Hispanic Origin	6.2%
Diversity Index	64.1
<b>2010 Population by Relationship and Household Type</b>	
Total	912,703
In Households	95.5%
In Family Households	78.9%
Householder	25.3%
Spouse	17.1%
Child	30.5%
Other relative	3.8%
Nonrelative	2.2%
In Nonfamily Households	16.5%
In Group Quarters	4.5%
Institutionalized Population	1.6%
Noninstitutionalized Population	2.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	SC(45017),SC(...)
<b>2022 Population 25+ by Educational Attainment</b>	
Total	668,559
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	6.3%
High School Graduate	23.1%
GED/Alternative Credential	3.8%
Some College, No Degree	19.1%
Associate Degree	10.4%
Bachelor's Degree	20.8%
Graduate/Professional Degree	13.8%
<b>2022 Population 15+ by Marital Status</b>	
Total	806,451
Never Married	37.4%
Married	47.3%
Widowed	5.9%
Divorced	9.3%
<b>2022 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	492,569
Population 16+ Employed	96.1%
Population 16+ Unemployment rate	3.9%
Population 16-24 Employed	13.9%
Population 16-24 Unemployment rate	9.3%
Population 25-54 Employed	63.1%
Population 25-54 Unemployment rate	3.1%
Population 55-64 Employed	16.5%
Population 55-64 Unemployment rate	2.7%
Population 65+ Employed	6.4%
Population 65+ Unemployment rate	3.2%
<b>2022 Employed Population 16+ by Industry</b>	
Total	473,125
Agriculture/Mining	0.9%
Construction	6.9%
Manufacturing	9.8%
Wholesale Trade	2.2%
Retail Trade	11.1%
Transportation/Utilities	6.3%
Information	1.4%
Finance/Insurance/Real Estate	8.0%
Services	46.3%
Public Administration	7.3%
<b>2022 Employed Population 16+ by Occupation</b>	
Total	473,125
White Collar	61.4%
Management/Business/Financial	16.6%
Professional	23.8%
Sales	9.3%
Administrative Support	11.8%
Services	15.4%
Blue Collar	23.2%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	3.4%
Production	6.2%
Transportation/Material Moving	8.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 12, 2022

	SC(45017),SC(...)
<b>2010 Households by Type</b>	
Total	350,983
Households with 1 Person	27.7%
Households with 2+ People	72.3%
Family Households	65.9%
Husband-wife Families	44.5%
With Related Children	19.1%
Other Family (No Spouse Present)	21.4%
Other Family with Male	4.6%
With Related Children	2.6%
Other Family with Female	16.8%
With Related Children	11.2%
Nonfamily Households	6.5%
All Households with Children	33.3%
Multigenerational Households	4.6%
Unmarried Partner Households	6.0%
Male-female	5.3%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	350,983
1 Person Household	27.7%
2 Person Household	33.2%
3 Person Household	17.0%
4 Person Household	13.0%
5 Person Household	5.7%
6 Person Household	2.1%
7 + Person Household	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	350,983
Owner Occupied	68.5%
Owned with a Mortgage/Loan	47.4%
Owned Free and Clear	21.1%
Renter Occupied	31.5%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	140
Percent of Income for Mortgage	17.7%
Wealth Index	77
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	400,074
Housing Units Inside Urbanized Area	58.4%
Housing Units Inside Urbanized Cluster	8.8%
Rural Housing Units	32.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	912,703
Population Inside Urbanized Area	60.2%
Population Inside Urbanized Cluster	8.5%
Rural Population	31.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	SC(45017),SC(...)
<b>Top 3 Tapestry Segments</b>	
1.	Southern Satellites (10A)
2.	Middleburg (4C)
3.	Rural Bypasses (10E)
<b>2022 Consumer Spending</b>	
Apparel & Services: Total \$	\$783,801,097
Average Spent	\$1,997.97
Spending Potential Index	83
Education: Total \$	\$585,038,314
Average Spent	\$1,491.31
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$1,212,784,059
Average Spent	\$3,091.48
Spending Potential Index	84
Food at Home: Total \$	\$2,059,384,003
Average Spent	\$5,249.53
Spending Potential Index	85
Food Away from Home: Total \$	\$1,414,763,597
Average Spent	\$3,606.34
Spending Potential Index	84
Health Care: Total \$	\$2,411,905,461
Average Spent	\$6,148.13
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$846,234,535
Average Spent	\$2,157.12
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$331,481,909
Average Spent	\$844.97
Spending Potential Index	83
Shelter: Total \$	\$7,123,736,022
Average Spent	\$18,158.95
Spending Potential Index	79
Support Payments/Cash Contributions/Gifts in Kind: Total	\$918,374,379
Average Spent	\$2,341.01
Spending Potential Index	86
Travel: Total \$	\$903,062,483
Average Spent	\$2,301.97
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$433,579,756
Average Spent	\$1,105.23
Spending Potential Index	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.