

In the heart of South Carolina.



**FAIRFIELD COUNTY**

**CENTRAL**  
south carolina

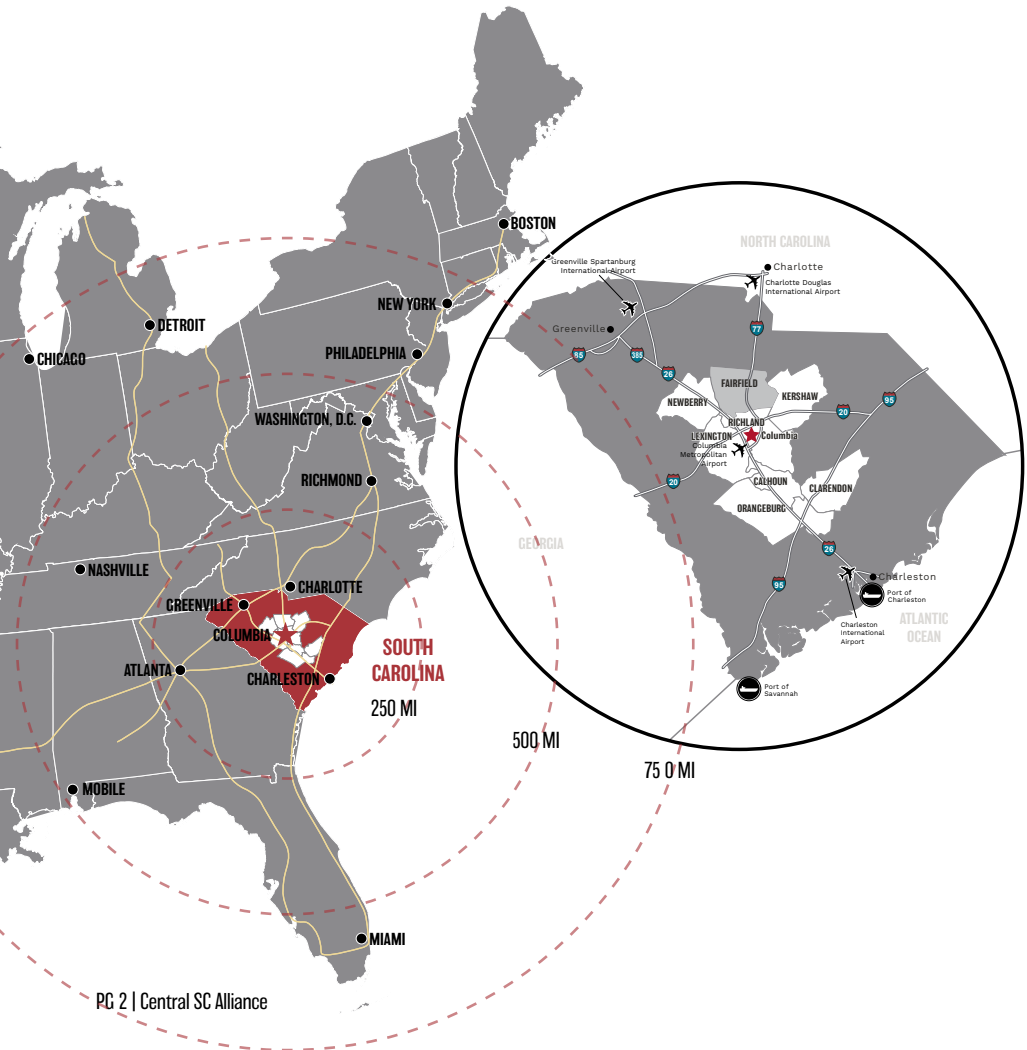
Business Friendly. Business Ready.

**Executive  
Summary**

# WHY CENTRAL SC?

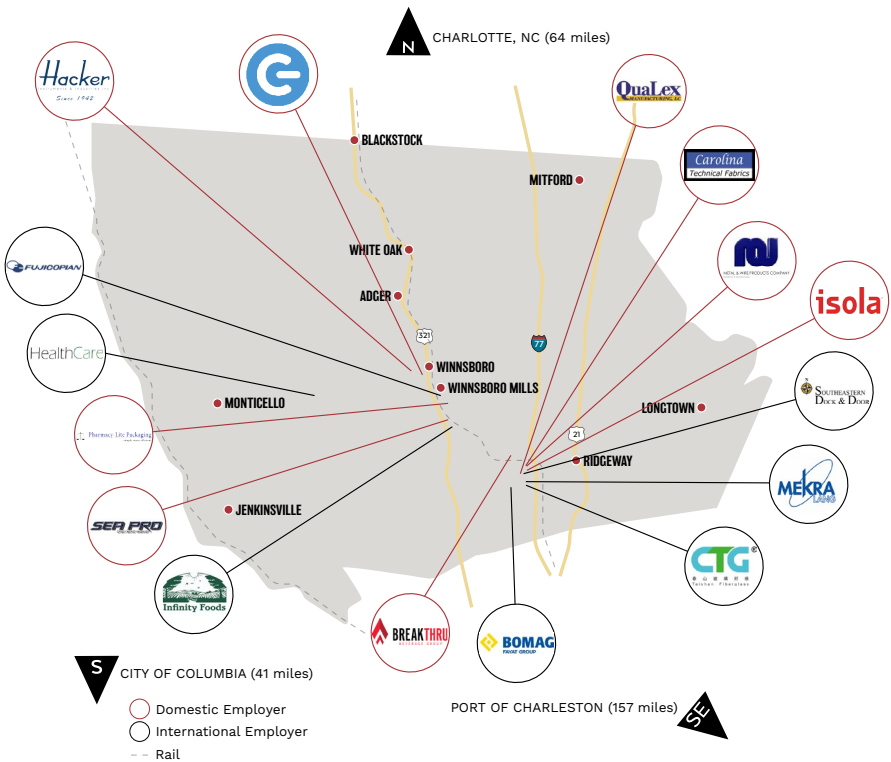
Located in the heart of South Carolina, the Central SC Region is composed of South Carolina's capital city, Columbia, and eight surrounding counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland. Together, these areas host an average workforce of 460,000 dedicated professionals.

Conveniently positioned in the center of the state and halfway between New York and Miami, the Central SC Region is crossed by four major interstates, providing unrivaled speed to market.



# FAIRFIELD COUNTY

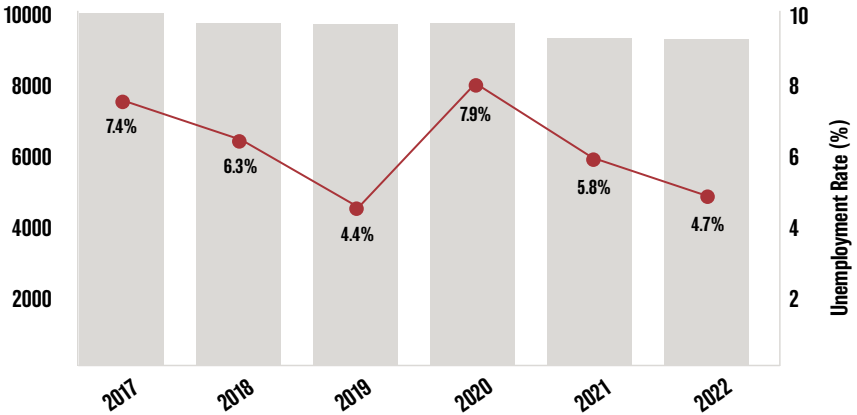
When location is what matters, it's easy to see why Fairfield County consistently attracts companies looking to expand or relocate. Interstate 77 runs through the center of the county providing direct North and South access to major domestic and international air transport in Columbia, SC and Charlotte, NC. Coupled with a skilled and trainable workforce, Fairfield County is quickly becoming an employer's paradise, appealing to the likes of Element Electronics, Breakthru Beverage SC, and BOMAG Americas in recent years.



**20** ACCESSIBLE 20 MILES S **26** ACCESSIBLE 28 MILES E **77** PASSES THROUGH FAIRFIELD COUNTY **95** ACCESSIBLE 87 MILES E

# OUR PEOPLE

## LABOR FORCE & UNEMPLOYMENT TRENDS



## COMMUTING PATTERNS

**7,622**  
**OUTBOUND**

Top 5 Locations:  
Richland County  
Lexington County  
Greenville County  
York County  
Newberry County



**3,851**  
**INBOUND**

Top 5 Locations:  
Richland County  
Lexington County  
Kershaw County  
Chester County  
Newberry County

**2,204 Live & Work in Fairfield County**

## DRIVE TIME POPULATION



**74,186**



**541,904**



**1,068,355**

# INTERNATIONAL PRESENCE



A GLOBAL LEADER  
IN THE PRODUCTION OF  
COMPACTION EQUIPMENT,  
BOMAG AMERICAS' NORTH  
AMERICAN H.Q. IS LOCATED  
IN RIDGEWAY, FAIRFIELD  
COUNTY, SC.

## INTERNATIONAL PRESENCE BY FACILITY



China  
28.6%



France  
14.3%



Germany  
14.3%



Japan  
14.3%



Sweden  
14.3%



U.K.  
14.3%

# MARQUEE COMPANIES



DOMESTIC BRANDS



INTERNATIONAL BRANDS



HealthCare

view all Fairfield employers





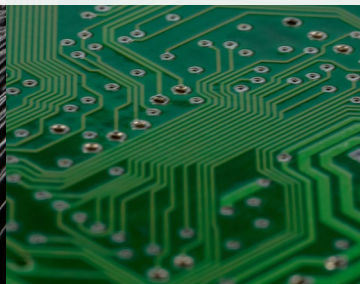
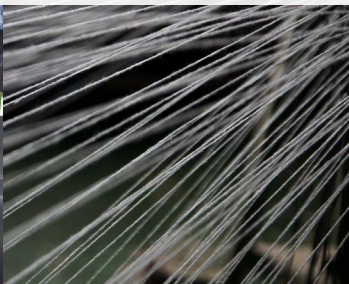
**WELDING, SPRINGS & FABRICATION  
METAL & WIRE PRODUCTS**



**FIBERGLASS WEAVING & COATED FABRICS  
CAROLINA TECHNICAL FABRICS**



**CIRCUIT BOARDS  
ISOLA LAMINATE SYSTEMS**



**MEMORY-FOAM MATTRESSES  
HEALTHCARE US CO. LTD.**



**CONSTRUCTION, COMPACTION EQUIP.  
BOMAG AMERICAS**



**COMMERCIAL AUTO MIRRORS  
MEKRA LANG N.A.**

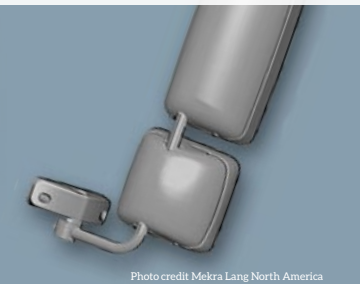


Photo credit Mekra Lang North America



**ORGANIC BREAD & CEREAL  
INFINITY FOODS**



**BAY & CENTER CONSOLE BOATS  
SEA PRO BOATS (VICTORY BOATS)**



**LAB APPARATUS  
HACKER INSTRUMENTS**



Photo courtesy Sea Pro



**FLAT-SCREEN TELEVISIONS  
ELEMENT TV COMPANY LP**



**ALCOHOLIC BEVERAGE DIST.  
BREAKTHRU BEVERAGE S.C.**



**OIL COLLECTION FOR BIODIESEL  
GREEN ENERGY BIOFUEL**



Photo credit facebook.com/GreenEnergyBio

# LIVING IN FAIRFIELD

## FEATURES & ATTRACTIONS

### **Winnsboro Town Clock**

KNOWN AS THE LONGEST-RUNNING CLOCK IN THE UNITED STATES, THE WINNSBORO TOWN CLOCK WAS CONSTRUCTED IN THE LATE 1830S WITHIN THE TOWN'S NEWLY ESTABLISHED MARKET CENTER.

### **Winnsboro Historic District**

CHARTERED IN 1785, WYNNBOROUGH, LATER RENAMED TO WINNSBORO, IS FAIRFIELD COUNTY'S SEAT. THE HISTORIC DISTRICT IS COMPRISED OF STRUCTURES DATING BACK TO SOME OF THE TOWN'S EARLIEST DAYS. THE DISTRICT INCLUDES THE WINNSBORO CLOCK, FAMED AS THE LONGEST CONTINUOUSLY RUNNING CLOCK IN THE NATION.

### **Carolina Adventure World**

THE SOUTHEAST'S LARGEST ATV, UTV AND DIRT BIKE RIDING PARK ON 2,600 ACRES OF LAND, THIS OUTDOOR PLAYGROUND FEATURES 100 MILES OF CUSTOM-DESIGNED TRAILS.

### **South Carolina Railroad Museum (Rockton, Rion & Western Railroad)**

ALL ABOARD! TAKE A ONE HOUR, 10-MILE ROUND TRIP RIDE AND TOUR ARTIFACTS AT THE STATE'S OFFICIAL RAILROAD MUSEUM WHERE LOCOMOTIVE HISTORY IS BEING PRESERVED.

### **Lake Wateree State Park**

LOCATED ON THE SHORES OF LAKE WATREEE, A 13,250-ACRE LAKE WITH 242 MILES OF SHORELINE TOUCHING FAIRFIELD AND TWO OTHER SOUTH CAROLINA COUNTIES. POPULAR SPOT FOR FISHING TOURNAMENTS.

### **Rock Around the Clock**

FAIRFIELD'S MOST KNOWN FESTIVAL, A WEEKEND LONG CELEBRATION CENTERED AROUND THE WINNSBORO CLOCK.

### **Pig on the Ridge**

75+ COOK TEAMS FROM THE CAROLINAS AND GEORGIA FACEOFF IN ONE OF THE STATE'S LARGEST BBQ COOKOFFS. VISITORS GET TO SAMPLE THE CHEF'S UNIQUE FLAVORS AND ENJOY AMUSEMENT RIDES AND A CAR SHOW.

### **Laura's Tea Room**

SPEND AN AFTERNOON EMERSED IN SOUTHERN HOSPITALITY AS YOU SIP THE DAY AWAY AND DINE ON SWEET TREATS AT THIS UNIQUE TEA ROOM.

### **Wings & Wheels Air Festival**

PILOTS TAKE TO THE SKIES WITH VINTAGE AIRCRAFT FOR A SHOW OF AERONAUTIC SKILLS. THE FESTIVAL ALSO FEATURES A SKY DIVING DEMONSTRATION, PLANE RIDES AND EXHIBITS.

### **Arts on the Ridge**

CELEBRATE THE VISUAL, PERFORMING AND LITERARY ARTS IN HISTORIC RIDGEWAY DURING THE FIRST WEEKEND OF MAY.



**WINNSBORO  
CLOCK**



**ROCK AROUND  
THE CLOCK**



Photo credit facebook.com/RockAroundTheClockFestival

**LAURA'S  
TEA ROOM**



Photo credit facebook.com/Laura's Tea Room

**CAROLINA  
ADVENTURE WORLD**



Photo credit Carolina Adventure World

**LAKE  
WATEREE**



**ARTS ON  
THE RIDGE**



Photo credit facebook.com/tidewayscc

**HISTORIC  
DISTRICTS**



**LAURA'S  
TEA ROOM**



**WINGS & WHEELS  
AIR FESTIVAL**



**PIC ON  
THE RIDGE**





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**MORE RESOURCES:**



**About  
Fairfield County**



**Fairfield County  
Properties**



**Central SC Region  
Executive Summary**

# **Central/SC**

*Business Friendly. Business Ready.*

The Central SC Alliance (CSCA) is a full-service professional economic development organization, founded in 1994 as a 501(c) (3) not-for-profit, public/private partnership, engaged in the recruitment of capital investment and jobs to the heart of South Carolina. Services provided by CSCA include: Marketing, Research, Project Management and Economic Development Consulting.

CSCA represents the capital city of Columbia and eight counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland.

## **CONTACT US**

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