

In the heart of South Carolina.



KERSHAW COUNTY

CENTRAL
south carolina

Business Friendly. Business Ready.

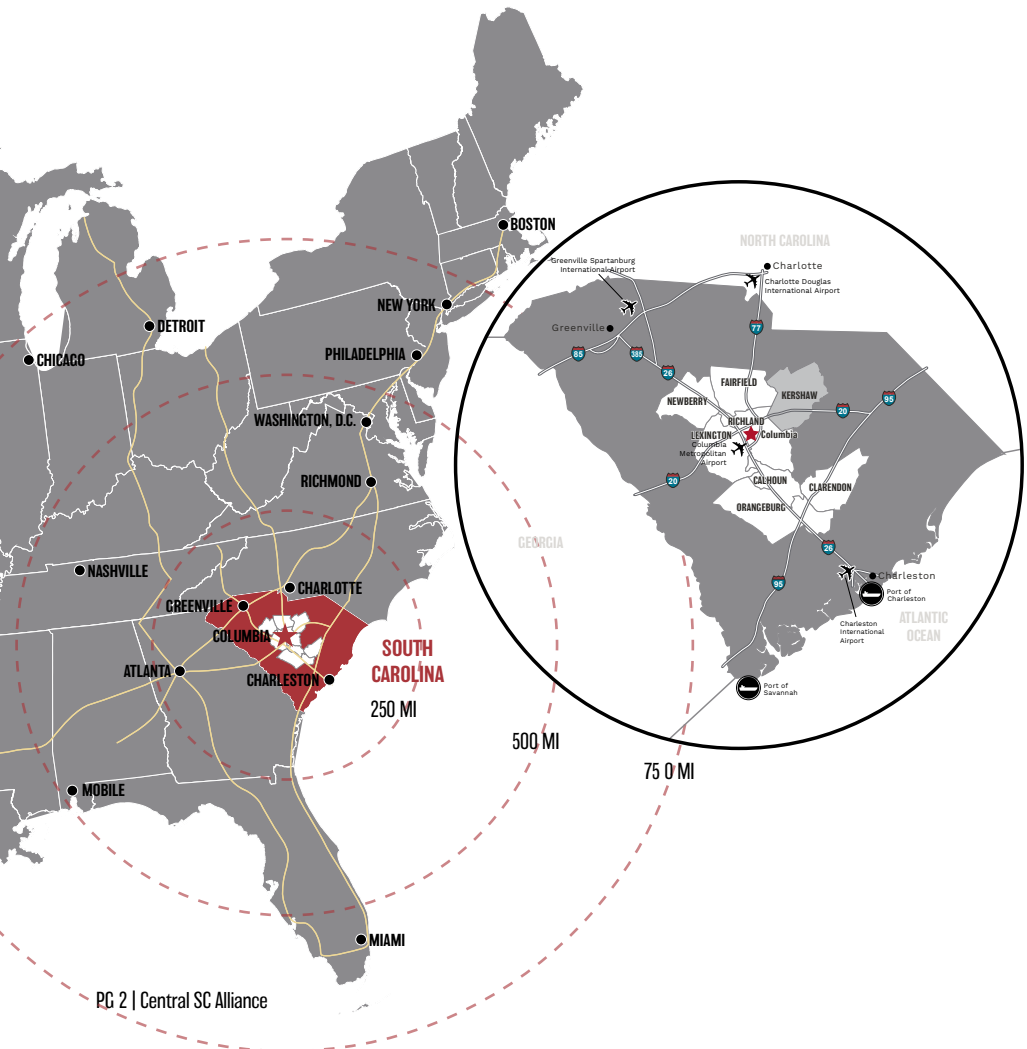


**Executive
Summary**

WHY CENTRAL SC?

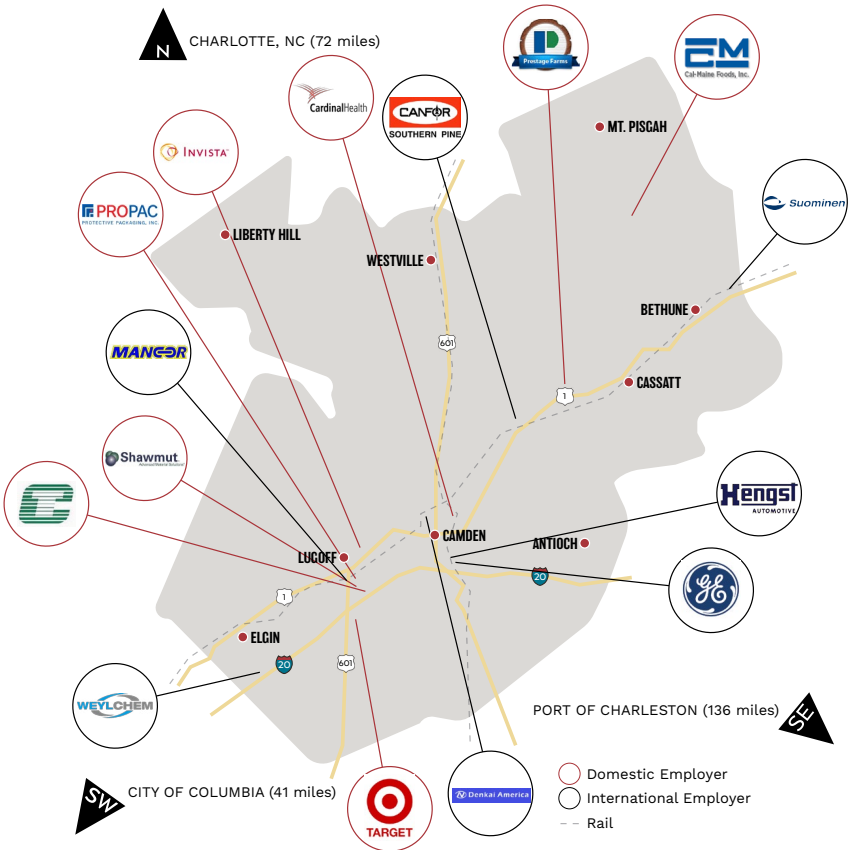
Located in the heart of South Carolina, the Central SC Region is composed of South Carolina's capital city, Columbia, and eight surrounding counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland. Together, these areas host an average workforce of 460,000 dedicated professionals.

Conveniently positioned in the center of the state and halfway between New York and Miami, the Central SC Region is crossed by four major interstates, providing unrivaled speed to market.



KERSHAW COUNTY

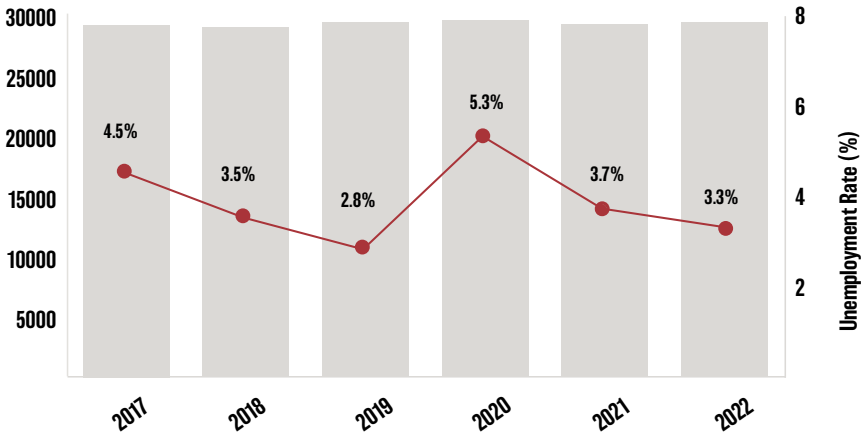
In its more than 200 years, Kershaw County has been making history with hallmark announcements and expansions. GE Appliances, a Haier Company, established in 1999, was the first Chinese-based company to locate in the U.S. and has expanded numerous times. Target announced a distribution center in 2001 that has grown to 1.8 million square feet. Hengst North America brought its headquarters to the county in 2005 and continues to use the location as its sole North American production facility.



20 PASSES THROUGH KERSHAW COUNTY **26** ACCESSIBLE 36 MILES W **77** ACCESSIBLE 26 MILES W **95** ACCESSIBLE 45 MILES E

OUR PEOPLE

LABOR FORCE & UNEMPLOYMENT TRENDS



COMMUTING PATTERNS

**20,755
OUTBOUND**

Top 5 Locations:
 Richland County
 Lexington County
 Mecklenburg County, NC
 Sumter County
 Florence County



**8,622
INBOUND**

Top 5 Locations:
 Richland County
 Sumter County
 Lee County
 Lexington County
 Lancaster County

7,771 Live & Work in Kershaw County

DRIVE TIME POPULATION



173,301



639,039



1,091,951

INTERNATIONAL PRESENCE



Germany,
Canada, India
20%



Japan, China,
Finland, Belgium
10%

GE APPLIANCES, A HAIER
COMPANY, EST. 1999 IN
KERSHAW, WAS THE FIRST
CHINESE-BASED COMPANY TO
ESTABLISH A U.S. LOCATION

MARQUEE COMPANIES

DOMESTIC BRANDS



INTERNATIONAL BRANDS



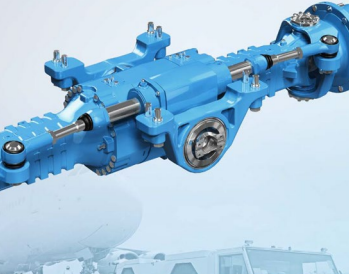
Better chemistry – achieving more.



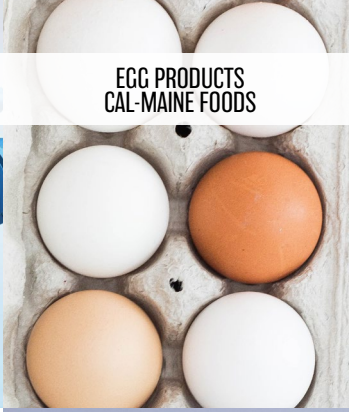
view all Kershaw employers



OFF-HIGHWAY AXLES
DANA CORPORATION



EGG PRODUCTS
CAL-MAINE FOODS



NONWOVEN FABRICS
SUOMINEN NONWOVENS



AUTOMOTIVE FILTERS
HENGST OF NORTH AMERICA, INC.



Photo credit Hengst

SURGICAL GAUZE
CARDINAL HEALTH



WAREHOUSING & DISTRIBUTION
TARGET DISTRIBUTION CTR



TEXTILES, NYLONS & POYLERS
INVISTA



HIGH-VOLME WATER HEATERS
GE APPLIANCES, A HAIER COMPANY

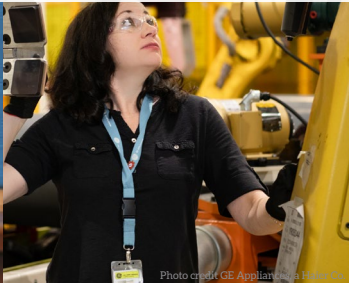
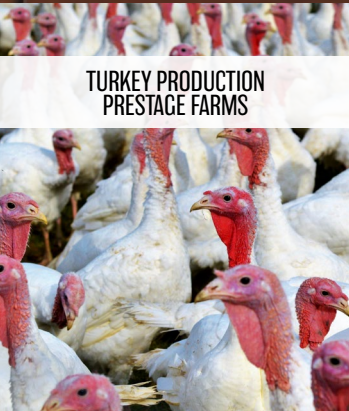


Photo credit GE Appliances, a Haier Co.

SPECIALTY CHEMICALS
WEYLICHEM US



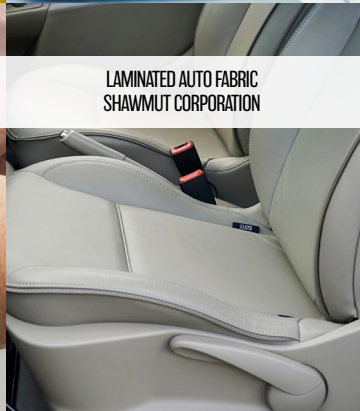
TURKEY PRODUCTION
PRESTAGE FARMS



PRECISION TOOLS
COCS DILL TOOL PRODUCTS



LAMINATED AUTO FABRIC
SHAWMUT CORPORATION



LIVING IN KERSHAW

FEATURES & ATTRACTIONS

National Steeplechase Museum

THE NATIONAL STEEPLCHASE MUSEUM, SITUATED ON THE GROUNDS OF THE HISTORIC SPRINGDALE RACE COURSE, IS THE ONLY MUSEUM IN THE UNITED STATES DEDICATED SOLELY TO STEEPLCHASING.

Carolina Cup

THE CAROLINA CUP IS AN IMPORTANT TRADITION DRAWING HORSES FROM ALL OVER THE WORLD TO COMPETE FOR THE TITLE. DUBBED THE "FIRST RITE OF SPRING," THE TRADITION IS ALSO A VITAL EVENT FOR EVERY SOUTHERNER'S SOCIAL CALENDAR.

Lake Wateree

WITH 232 MILES OF SHORELINE AND COVERING MORE THAN 13,000 ACRES, LAKE WATREEE HAS SERVED AS ONE OF THE STATE'S PREMIER FISHING AND BOATING DESTINATIONS FOR ALMOST 100 YEARS.

Goodale State Park

LOCATED NEAR CAMDEN, SC, FEATURING A 140-ACRE LAKE WITH KAYAK TRAIL THAT WAS ONCE A CIVIL WAR ERA MILL POND.

Carolina Downhome Blues Festival

A WEEK-LONG CELEBRATION OF BLUES WITH PERFORMANCES BY US AND INTERNATIONAL LEGENDARY BLUES ARTISTS.

Historic Camden Revolutionary War Site

107-ACRE OUTDOOR MUSEUM COMPLEX FEATURING REVOLUTIONARY WAR BATTLE GROUNDS, THE JOHN CRAVEN HOUSE, VARIOUS ORIGINAL STRUCTURES, AND MORE.

Revolutionary Field Days

THE REDCOATS ARE COMING! EXPERIENCE A PIECE OF THE PAST DURING REENACTMENTS OF THE REVOLUTIONARY WAR IN THE HISTORIC CITY OF CAMDEN. THIS EVENT TAKES PLACE EACH FALL AND INCLUDES 250+ REENACTORS.

Year-Round Golf

A PARADISE FOR THE GOLF ENTHUSIAST, TAKE YOUR CLUBS OUT TO THE GREENS OF ONE OF 3 GOLF COURSES IN KERSHAW COUNTY, PERFECT FOR PRACTICING YOUR SWING OR PLAYING A ROUND. NEARLY 50 COURSES ARE SPRINKLED THROUGHOUT THE CENTRAL SC REGION.

Kershaw County School District

THE KERSHAW COUNTY SCHOOL DISTRICT IS THE SOLE PUBLIC K-12 DISTRICT IN THE COUNTY AND HOME TO MORE THAN 10,500 STUDENTS. WITH AN ANNUAL GRADUATION RATE OF MORE THAN 90%, KERSHAW IS FOSTERING THE FUTURE OF TOMORROW THROUGH AWARD-WINNING PROGRAMS, SCHOOLS AND TEACHERS.

Boykin Christmas Parade

A PARADE YOU MUST SEE TO BELIEVE, THE ANNUAL BOYKIN CHRISTMAS PARADE HAS DRAWN THOUSANDS OF SPECTATORS TO THE SMALL TOWN FOR OVER TWO DECADES. DECORATED FLOATS AND TRACTORS, SKYDIVERS, AND VISITORS ADORNED WITH FESTIVE FASHIONS ARE AMONG THE SIGHTS TO BE SEEN.

**INVITING HISTORIC
DOWNTOWN DISTRICT**



**CORNWALLIS
HOUSE**



**CAMDEN
HOUSE**



**STEEPLECHASE
RACES**



**FINE ARTS CENTER
OF KERSHAW CO.**



**LAKE
WATEREE**



**QUALITY K-12
EDUCATION**



**BOYKIN
CHRISTMAS PARADE**



**CAMDEN
COUNTRY CLUB**



**CAROLINA DOWNGHOM
BLUES FESTIVAL**



**HISTORIC
CAMDEN**



**ELGIN
CATFISH STOMP**



Photo credit facebook.com/CarolinaDownhomeBlues

Photo credit facebook.com/ElginSouthCarolina

Central/SC

Business Friendly. Business Ready.

The Central SC Alliance (CSCA) is a full-service professional economic development organization, founded in 1994 as a 501(c) (3) not-for-profit, public/private partnership, engaged in the recruitment of capital investment and jobs to the heart of South Carolina. Services provided by CSCA include: Marketing, Research, Project Management and Economic Development Consulting.

CSCA represents the capital city of Columbia and eight counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland.

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