

In the heart of South Carolina.



RICHLAND COUNTY

CENTRAL
south carolina

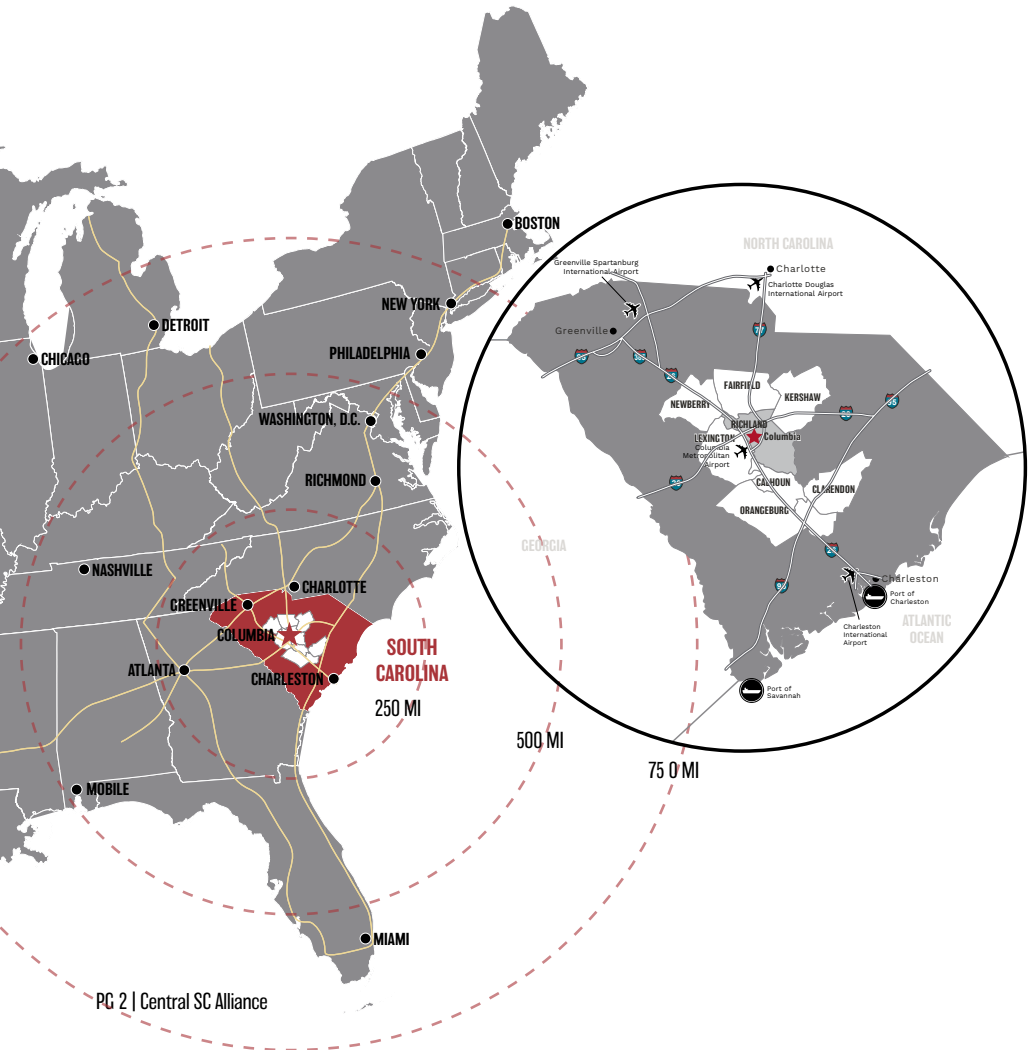
Business Friendly. Business Ready.

**Executive
Summary**

WHY CENTRAL SC?

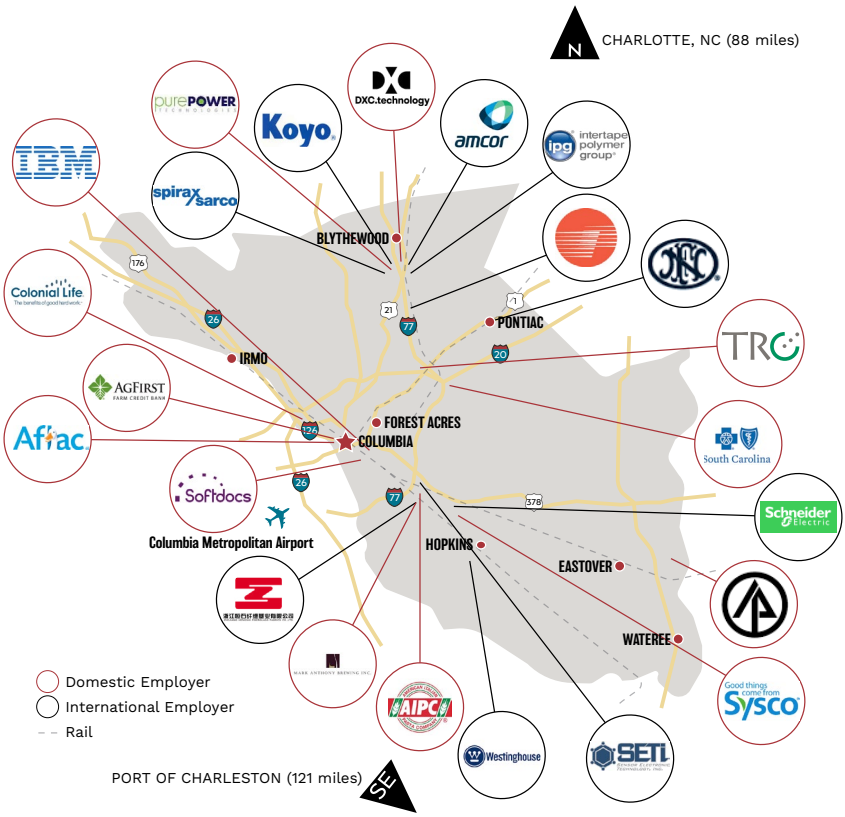
Located in the heart of South Carolina, the Central SC Region is composed of South Carolina's capital city, Columbia, and eight surrounding counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland. Together, these areas host an average workforce of 460,000 dedicated professionals.

Conveniently positioned in the center of the state and halfway between New York and Miami, the Central SC Region is crossed by four major interstates, providing unrivaled speed to market.



RICHLAND COUNTY

Home to the state's capital city of Columbia, three major interstates, and mere miles from the Region's main commercial airport, Richland County is centered for success. The most populous county in the Region and the second most populous in the state, Richland County is a melting pot of industry and people. Made up of global brands, government, students and educators, a burgeoning entrepreneurial crowd, and a strong military presence, the county offers employers a large pool of workers and resources. Popular names in business such as Mark Anthony Brewing, BlueCross BlueShield, AT&T, Westinghouse Electric, Aflac, and IBM have made Richland County their home.

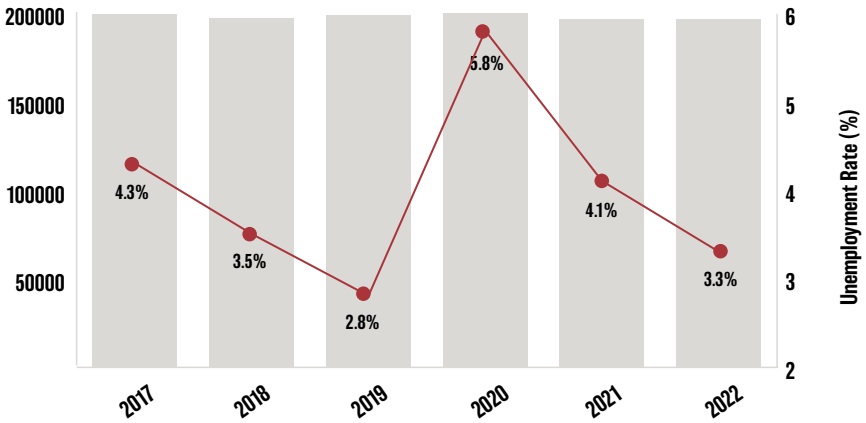


20 26 77 PASS THROUGH RICHLAND COUNTY

95 ACCESSIBLE 80 MILES E

OUR PEOPLE

LABOR FORCE & UNEMPLOYMENT TRENDS



COMMUTING PATTERNS

**70,143
OUTBOUND**

Top 5 Locations:
Lexington County
Greenville County
Charleston County
Spartanburg County
Kershaw County



**123,717
INBOUND**

Top 5 Locations:
Lexington County
Kershaw County
Sumter County
Greenville County
Charleston County

94,491 Live & Work in Richland County

DRIVE TIME POPULATION



643,959



834,760



1,060,843

INTERNATIONAL PRESENCE



Germany
21.6%



United Kingdom
16.2%



France
10.8%



Canada
8.1%



Japan, Sweden
5.4% (t)



Australia
4.1%

ALL OTHERS:

China, Colombia, Finland,
India, Ireland, Netherlands,
Switzerland, S. Korea
2.7% (t)

Austria, Belgium, Bermuda,
Denmark, Mexico
1.4% (t)

MARQUEE COMPANIES

DOMESTIC BRANDS



South Carolina



INTERNATIONAL BRANDS



amcor



MARK ANTHONY BREWING INC.



[view all Richland employers](#)





SIGNS & ADVERTISING
COLITE INTERNATIONAL LTD



Photo courtesy Colite International Ltd



PLASTIC BOTTLES
AMCOR



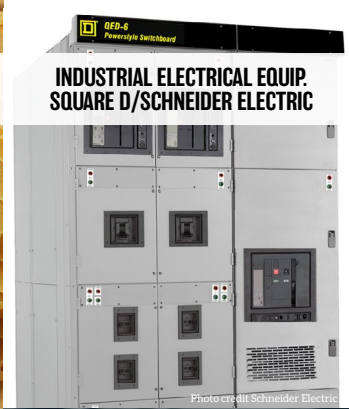
DIESEL FUEL INJECTORS
PURE POWER



Photo credit Pure Power Technologies, youtube.com



DRIED PASTA
AMERICAN ITALIAN PASTA CO.



INDUSTRIAL ELECTRICAL EQUIP.
SQUARE D/SCHNEIDER ELECTRIC

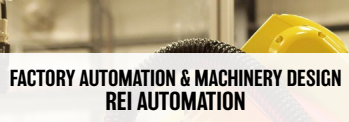
Photo credit Schneider Electric



DEFENSE CONTRACTOR/FIREARMS
FN AMERICA



Photo courtesy FN America



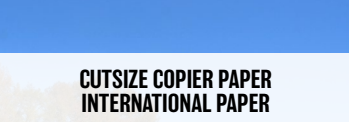
FACTORY AUTOMATION & MACHINERY DESIGN
REI AUTOMATION



LIQUID PHARMA DELIVERY SYSTEMS
THE RITEDOSE CORP.



R&D FOR NATIONAL SECURITY
INTEGER TECHNOLOGIES



CUTSIZE COPIER PAPER
INTERNATIONAL PAPER



INSURANCE SOFTWARE SERVICES
CAPGEMINI



FIBERGLASS FABRICS
CHINA JUSHI



LIVING IN RICHLAND

FEATURES & ATTRACTIONS

South Carolina State House

HOME TO SOUTH CAROLINA'S LEGISLATIVE HUB, THE BUILDING HOUSES THE SOUTH CAROLINA GENERAL ASSEMBLY AND THE OFFICES OF THE GOVERNOR AND LIEUTENANT GOVERNOR OF SOUTH CAROLINA.

Riverbanks Zoo & Garden

THE RIVERBANKS ZOO AND GARDEN IS A 170-ACRE ZOO, AQUARIUM, AND BOTANICAL GARDEN LOCATED ALONG THE SALUDA RIVER IN COLUMBIA. IT HAS REPEATEDLY BEEN RANKED AS ONE OF THE STATE'S TOP ATTRACTIONS.

Williams-Brice Stadium

HOME TO THE SOUTH CAROLINA GAMECOCKS FOOTBALL TEAM WILLIAMS-BRICE STADIUM IS CURRENTLY THE 20TH LARGEST COLLEGE FOOTBALL STADIUM IN THE NCAA AND IS LOCATED ON THE CORNER OF GEORGE ROGERS BOULEVARD AND BLUFF ROAD ADJACENT TO THE SOUTH CAROLINA STATE FAIRGROUNDS.

South Carolina State Museum

THE SOUTH CAROLINA STATE MUSEUM IS A STATE-OF-THE-ART FACILITY FEATURING FOUR FLOORS OF PERMANENT AND CHANGING EXHIBITS, A DIGITAL DOME PLANETARIUM, A4D INTERACTIVE THEATER AND AN OBSERVATORY.

St. Patrick's Day in Five Points

SHAKE YOUR SHAMROCKS WITH 45,000 OF YOUR CLOSEST FRIENDS - ST. PATRICK'S DAY IN FIVE POINTS IS AMONG THE LARGEST CELEBRATIONS IN THE SOUTHEAST.

Founders Park

BUILT IN 2009, THIS HOME TO THE SOUTH CAROLINA GAMECOCKS' BASEBALL TEAM CAN HOLD OVER 8,000 FANS AND HAS BEEN REPEATEDLY RANKED AMONG THE TOP 10 BASEBALL STADIUMS IN THE U.S.

Bustling Urban Marketplace

CONVENIENCE AT YOUR FINGERTIPS MAKES LIVING, WORKING AND SHOPPING A BREEZE. THE SODA CITY MARKET IS AN OUTDOOR MARKETPLACE HELD EVERY SATURDAY OUTSIDE THE STATE CAPITOL BUILDING, WHILE CITY ROOTS WORKS TO PROMOTE THE STATE'S FIRST URBAN FARM AND FIRST THURSDAY ON MAIN DRAWS CROWDS FOR DINING, MUSIC AND ART.

Theatrical & Performance Venues

WITH A FLARE FOR PERFORMANCE, RICHLAND COUNTY IS HOME TO THE COLONIAL LIFE ARENA, TRUSTUS THEATRE, TOWNSHIP AUDITORIUM, KOGER CENTER FOR THE ARTS, COLUMBIA MARIONETTE THEATRE AND NICKELODEON THEATRE TO NAME A FEW.

Finlay Park

ONE OF THE BEST KNOWN PARKS IN THE STATE, FINLAY IS 14 ACRES AND HAS HOSTED JUST ABOUT EVERYTHING FROM FESTIVALS AND POLITICAL RALLIES TO ROAD RACES AND EASTER SUNRISE SERVICES.

UNIVERSITY OF SOUTH
CAROLINA



SOUTH CAROLINA
STATE MUSEUM



THREE RIVERS
GREENWAY



THE
GRAND



THE
VISTA



PERFORMING
ARTS



FINLAY
PARK



FIVE POINTS
DISTRICT



FOUNDERS
PARK



CONGAREE
NATIONAL PARK



COLUMBIA MUSEUM
OF ART



SODA CITY
MARKETPLACE



The Vista

BOASTING OVER 100+ RESTAURANTS, GALLERIES, SHOPS AND BARS IN THE HEART OF THE COUNTY, THE VISTA IS A PERFECT SPOT FOR ENTERTAINMENT AND BUSINESS.

Segra Park at BullStreet District

HOME TO THE COLUMBIA FIREFLIES, THIS MULTI-PURPOSE VENUE SERVES THE MINOR LEAGUE BASEBALL TEAM AND IS USED FOR CORPORATE EVENTS, WEDDINGS AND MORE. THE PARK IS FOUND WITHIN THE BULLSTREET DISTRICT, A HISTORIC AREA UNDERGOING AN EXCITING REVITALIZATION EFFORT THAT'S ATTRACTING SPECTATORS AND GROWING BUSINESSES.

Congaree National Park

THE STATE'S ONLY NATIONAL PARK, THE CONGAREE NATIONAL PARK IS FOUND ALONG THE COUNTY'S NORTHERN BORDER AND PROVIDES VISITORS WITH CAMPING, HIKING, FISHING, KAYAKING AND ANIMAL WATCHING OPPORTUNITIES. HOME OF AN ANNUAL BREATHTAKING SYNCHRONOUS FIREFLIES DISPLAY.

Columbia Museum of Art

20K+ SQUARE FEET OF GALLERY SPACE AND A COLLECTION OF OVER 7,000 PIECES.

Educational Hub

HOME TO THE STATE'S FLAGSHIP HIGHER EDUCATION INSTITUTION - THE UNIVERSITY OF SOUTH CAROLINA - NUMEROUS HBCU'S & TECHNICAL TRAINING FACILITIES, RICHLAND COUNTY IS AN OPEN BOOK FOR LEARNERS. RICHLAND ALSO BOASTS NUMEROUS MUSEUMS AND A TOP-NOTCH LIBRARY APPEALING TO BOTH ADULTS AND YOUNGSTERS LIKE THE SOUTH CAROLINA STATE MUSEUM, EDVENTURE, AWARD-WINNING COLUMBIA MUSEUM OF ART, AND AWARD-WINNING RICHLAND COUNTY PUBLIC LIBRARY.

South Carolina State Fair

AT NEARLY 200 YEARS OLD, THIS ANNUAL EVENT ATTRACTS NEARLY 400,000 VISITORS TO THE HEART OF SOUTH CAROLINA TO ENJOY RIDES, FOOD, ARTS AND CONCERTS.

Barbecue, Barbeque and more BBQ!

GET YOUR FILL OF THIS SOUTHERN STAPLE BY FOLLOWING THE S.C. BARBECUE TRAIL. IN RICHLAND COUNTY ALONE THERE ARE WELL OVER A DOZEN TRAIL LOCATIONS TO VISIT. SO BRING YOUR FORK AND YOUR APPETITE!

Three Rivers Greenway

A WATER LOVER WOULD BE HARD PRESSED TO NOT FIND SOMEWHERE TO TAKE IN THE COUNTY'S NATURAL WONDERS ALONG ONE OF THE THREE LOCAL RIVERS. WHETHER IT'S COOLING YOUR FEET ON A HOT SUMMER DAY, CHALLENGING YOURSELF ON THE RAPIDS OR JUST TAKING IN THE VIEW, THE SALUDA, BROAD AND CONGAREE RIVERS ARE A SIGHT TO BEHOLD.

Growing Craft Brewery Scene

VISITORS AND RESIDENTS CAN EXPERIENCE A TASTE OF SOMETHING UNIQUE AT ONE OF THE MANY BREWERIES THAT HAS OPENED IN RECENT YEARS. WHETHER IT'S SWAMP CABBAGE, COLUMBIA CRAFT, PEAK DRIFT, OR ANOTHER LOCATION, YOU'LL FIND SOMETHING TEMPTING FOR AN AFTERNOON OR EVENING RELAXING WITH FRIENDS.

NOTES

MORE RESOURCES:



**About
Richland County**



**Richland County
Properties**



**Central SC Region
Executive Summary**

Central/SC

Business Friendly. Business Ready.

The Central SC Alliance (CSCA) is a full-service professional economic development organization, founded in 1994 as a 501(c) (3) not-for-profit, public/private partnership, engaged in the recruitment of capital investment and jobs to the heart of South Carolina. Services provided by CSCA include: Marketing, Research, Project Management and Economic Development Consulting.

CSCA represents the capital city of Columbia and eight counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland.

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