At A Glance: CENTRAL SC REGION

Located in the heart of South Carolina, the Central SC Region encompases the eight counties of Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland, and the state's capital city of Columbia. The Region supports a variety of existing industries, including manufacturing, energy, healthcare, transportation and logistics, IT and finance. With a low cost business environment, thriving economy and unsurpassed quality of life, Central SC is business friendly, business ready.



INFRASTRUCTURE

The Central SC Region is home to four major interstates, all easily accessible throughout the region: I-20, I-26, I-77, I-95. These interstates make for smooth travel when commuting to the region's major airport and the state's major port.



NE to SW Florence, SC to Kent, TX



SE to NW Charleston, SC to Kingsport, TX



S to N Columbia, SC to Cleveland. OH



S to N Miami, FL to Houlton, ME



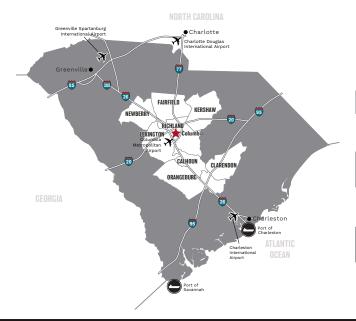
Columbia Metropolitan Airport (CAE): located within the Region, this commercial airport features the Southeast Regional UPS air hub and Foreign Trade Zone 127.



Port of Charleston: as little as a 60 minute drive; nationally recognized as one of the most efficient and effective ports. New Hugh Leatherman Terminal opened in 2021 to accomodate larger neo-Panamax vessels.



Rail system served by Norfolk Southern and CSX.



60-MINUTE DRIVE TIME

1,037,598	1,060	0,843	1,079,425
2020 Census	2023 Estimate		2028 Forecast
82.3%		78.8%	
Age 15+ 2023 Estimate		Age 18+ 2023 Estimate	
91.5%		34.4%	
HS Diploma/GED & higher Age 25+, 2023 Estimate		Bachelor's Degree & higher Age 25+, 2023 Estimate	

Source: US Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2022 and 2027.



EXISTING INDUSTRY

ALL **INDUSTRIES**

\$365

ACCOMMODATION

& FOOD SERVICES



HEALTH CARE & SOCIAL ASSISTANCE



RETAIL



TRADE



\$862

PUBLIC ADMINISTRATION



EDUCATIONAL SERVICES



WASTE SERVICES



\$1,271 FINANCE & ALL OTHERS INSURANCE











OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)

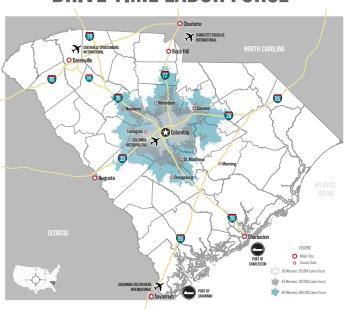
Source: Bureau of Labor Statistics, QCEW 2022

TOP PRIVATE EMPLOYERS

COMPANY	EMPLOYEES
Prisma Health	15,000
Blue Cross Blue Shield of SC	10,998
Walmart	5,800
MUSC Health (3 locations)	3,771
Dominion Energy	3,066
Amazon.com	2,684
Michelin North America (#5, #7)	2,240
AT&T	2,100
Nephron Pharmaceuticals	2,014
Trane Center of Excellence	1,345
UPS	1,329
Palmeto GBA	1300
Target Distribution	1,200

Source: Central SC records and Reference USA

DRIVE TIME LABOR FORCE

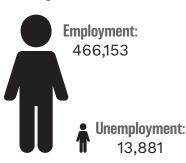


EMPLOYMENT: April 2024

Labor Force: 480,034

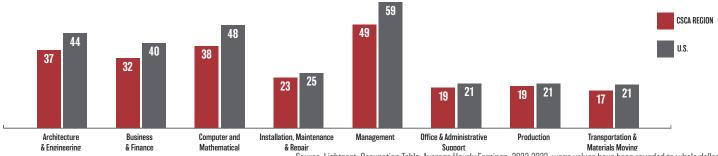
Unemployment Rate: 2.89%

Per Capita Income: \$52,006



Source: Bureau of Labor Statistics

HOURLY WAGES FOR SELECT OCCUPATIONS



Source: Lightcast, Occupation Table, Average Hourly Earnings, 2022-2023; wage values have been rounded to whole dollar

